

# Moorpark College

7075 Campus Rd, Moorpark, CA

## Campus Wayfinding Design Intent

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March 12, 2021

Graphic Palette,  
Typography &  
Iconography

Logotype



HORIZONTAL



VERTICAL

Typefaces

**DIN Condensed Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890!?!&

BUILDING AND PARKING IDs

Univers Next Pro Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

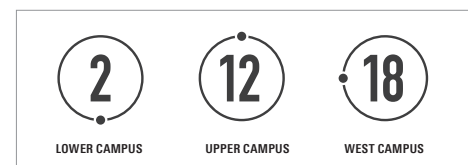
abcdefghijklmnopqrstuvwxyz 1234567890!?!&

DIRECTIONAL CONTENT

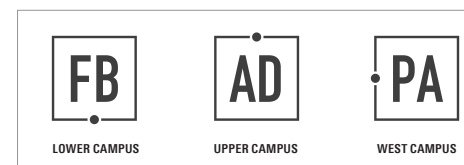
Iconography



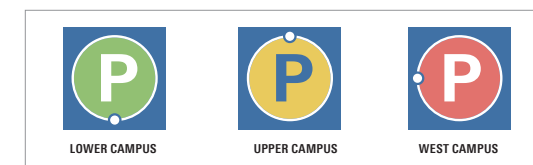
Zone Indicators



PARKING IDs

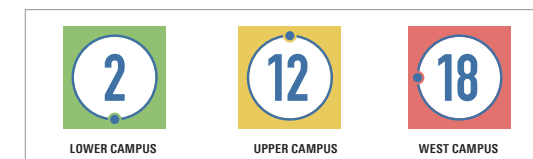


BUILDING/AMENITY IDs



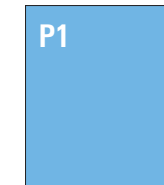
PARKING ICONS

Color Coding



PARKING EXAMPLE

Color Schedule



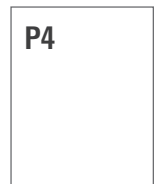
MATTHEWS PAINT  
MP00357



MATTHEWS PAINT  
MP18076



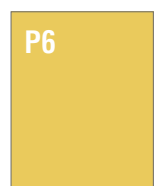
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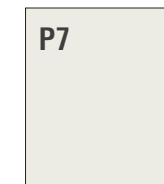
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MP27386



MATTHEWS PAINT  
MP11399



MATTHEWS PAINT  
MP04855



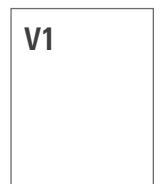
MATTHEWS PAINT  
MP00015



MATTHEWS PAINT  
MP13915



MATTHEWS PAINT  
MP07163



3M HIGH INTENSITY  
PRISMATIC VINYL 3930  
WHITE

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## Sign Types

CODE	TYPE	QUANTITY
C2	Upper Campus Monument ID	1
C3	West Campus Monument ID	1
C4	Tertiary Monument ID	2
DV1	Vehicular Directional Single Sided	13
DV2	Vehicular Directional (DbISided)	1
DV3	Vehicular Directional Small - Single Sided	2
S1	Street Sign	30
S2	Street Sign (Double Blades)	21
P1	Parking ID (Post Mounted)	35
P2	Parking ID (PV Structure)	15
P3	Parking ID (wall mount)	4
P4	Parking ID (Overflow Options)	8
P5	Parking Informational (QR Code)	38
K1	Information Kiosk (Freestanding)	19
A1	Amenity ID (Freestanding)	5
A2	Amenity ID Fence/Wall mount	6
B1	Building ID Small (2 Sides)	5
B1.2	Building ID Small (Single Panel)	8
B2	Building ID Medium (2 Sides)	7
B2.2	Building ID Medium (Single Panel)	18
B3	Building ID Large (2 Sides)	15
B3.2	Building ID Large (Single Panel)	11
B4	B4 Building ID (Single Panel)	2
B5	Building ID (Full Name)	37
EI.1	Entrance ID (Wall Mounted)	44
EI.3	Entrance ID (Wall Mounted - No Directory)	5
TB.1	Accessible Route ID (Pylon)	10
TB.2	Accessible Route ID (Post)	27
M	Banner	10
DW	Accessible Route ID (Wall Mounted)	3
DC	Accessible Route ID (Blade)	2
TM.1	Accessible Map	2

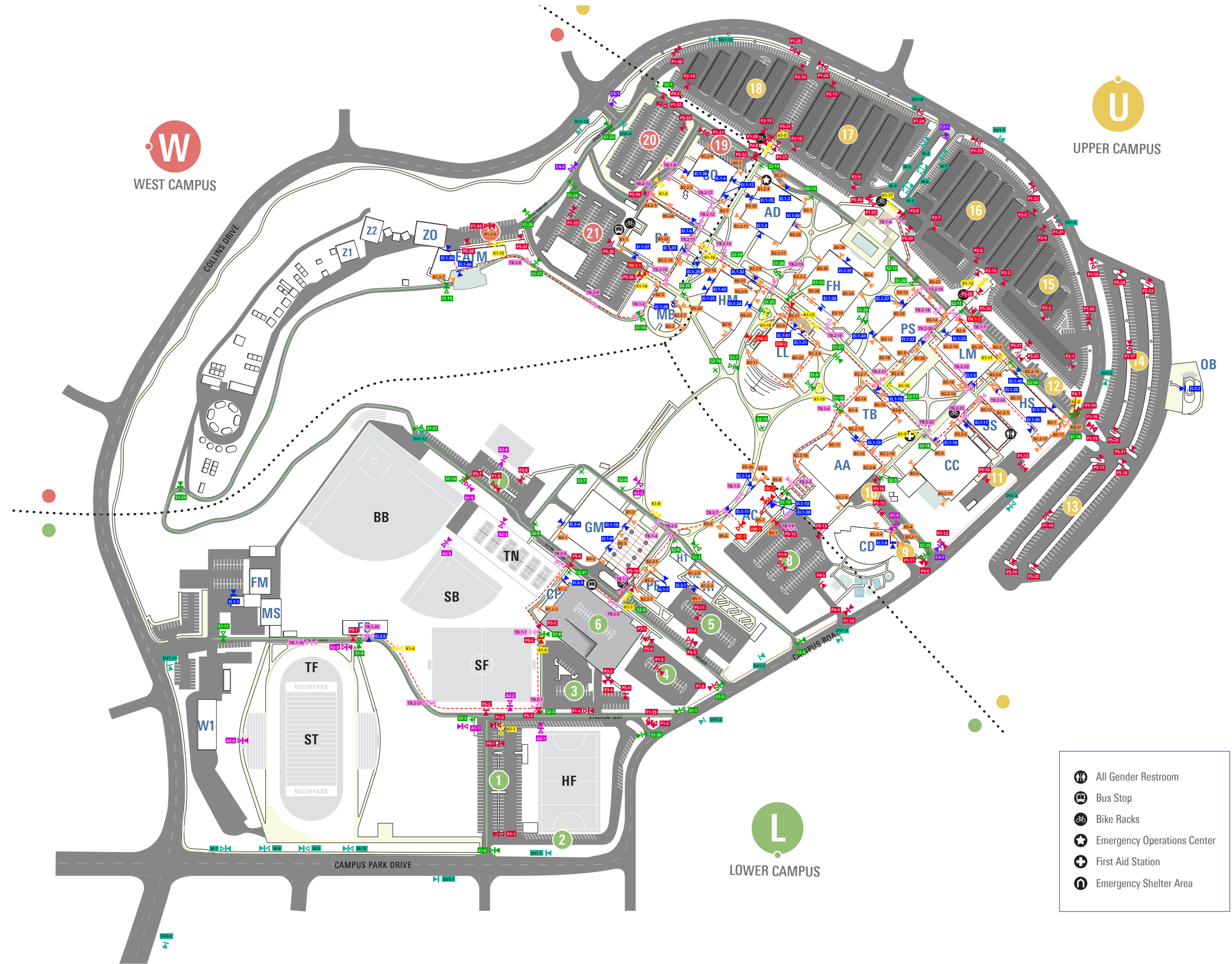
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Sign Location Plan



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## Signage Details

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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C2**

**Upper Campus**

**Monument ID**

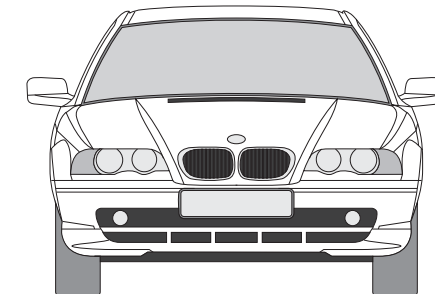


**MOORPARK**  
**COLLEGE**

7526 CAMPUS ROAD

INTERNALLY ILLUMINATED LETTERS

METAL CABINET WITH PUSH THRU  
INTERNAL ILLUMINATED LETTERS



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03.12.2021

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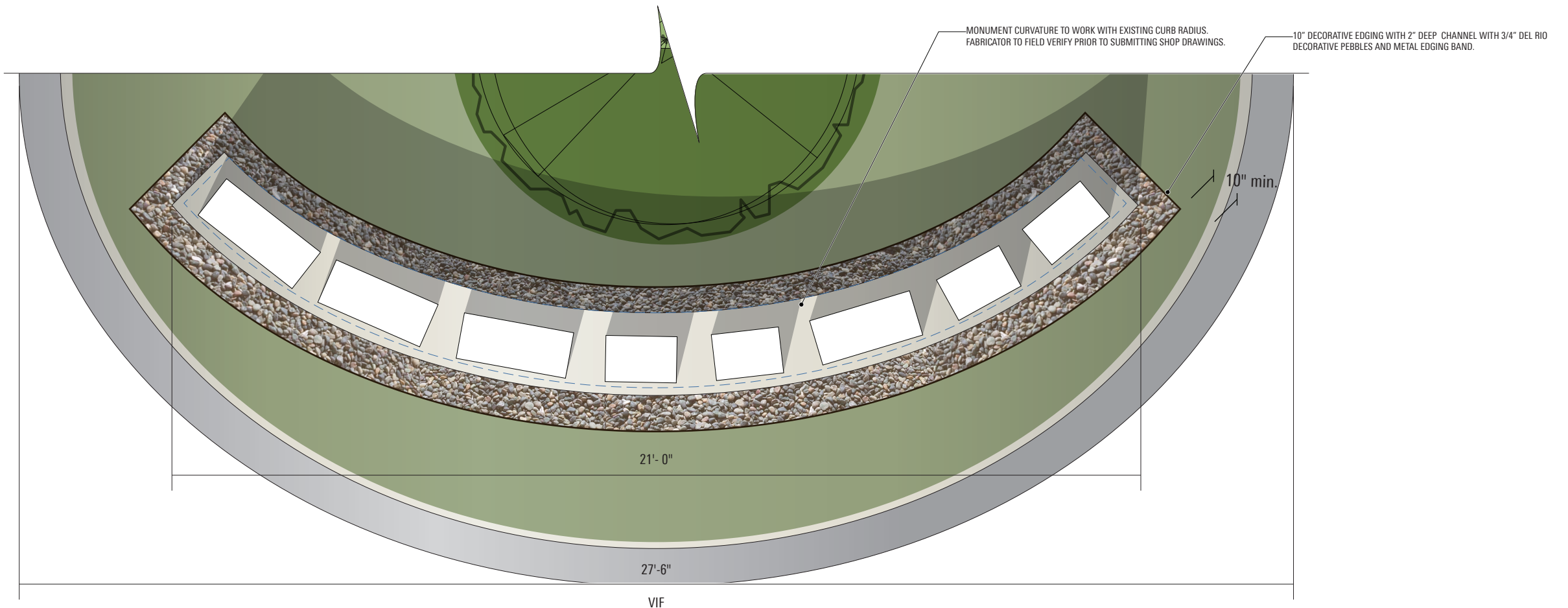
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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C2**

**Upper Campus**  
**Monument ID**



**TOP | PRIMARY ENTRANCE MONUMENT**  
**ELEVATION | SCALE: 3/8"=1'-0"**

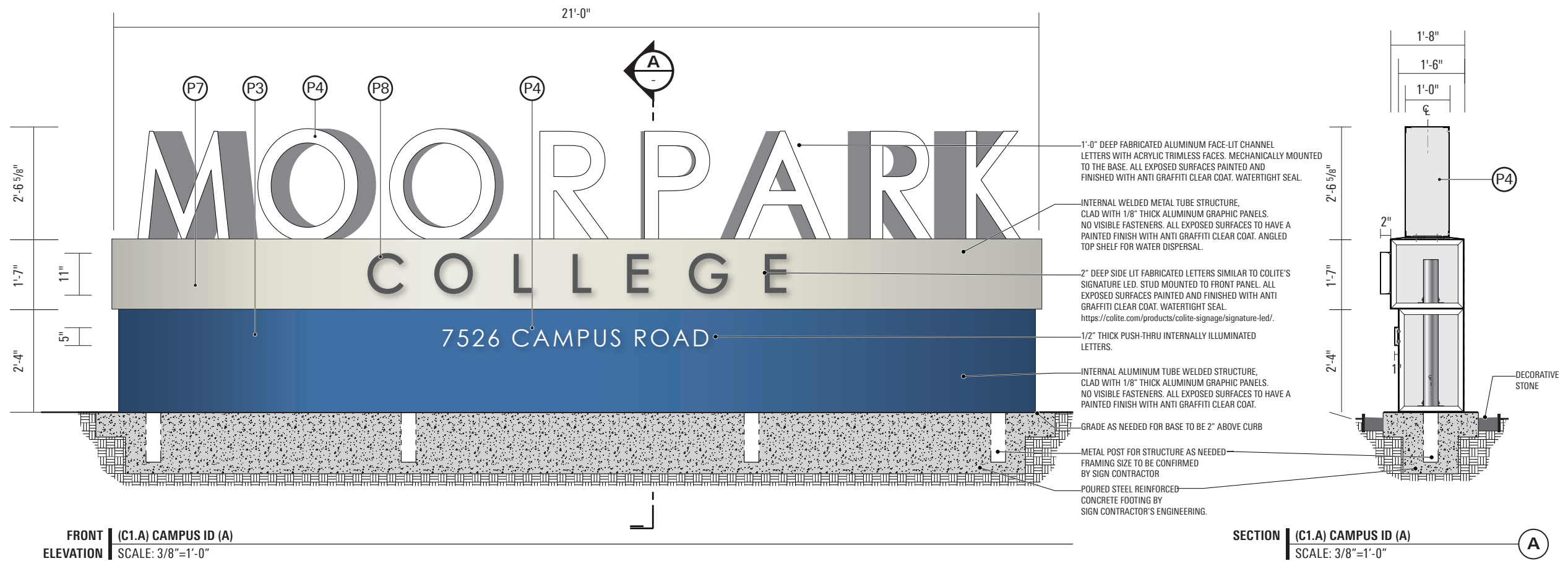
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**FRONT | (C1.A) CAMPUS ID (A)**  
**ELEVATION | SCALE: 3/8"=1'-0"**

**SECTION | (C1.A) CAMPUS ID (A)**  
**SCALE: 3/8"=1'-0"**

**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C2**

**Upper Campus**  
**Monument ID**

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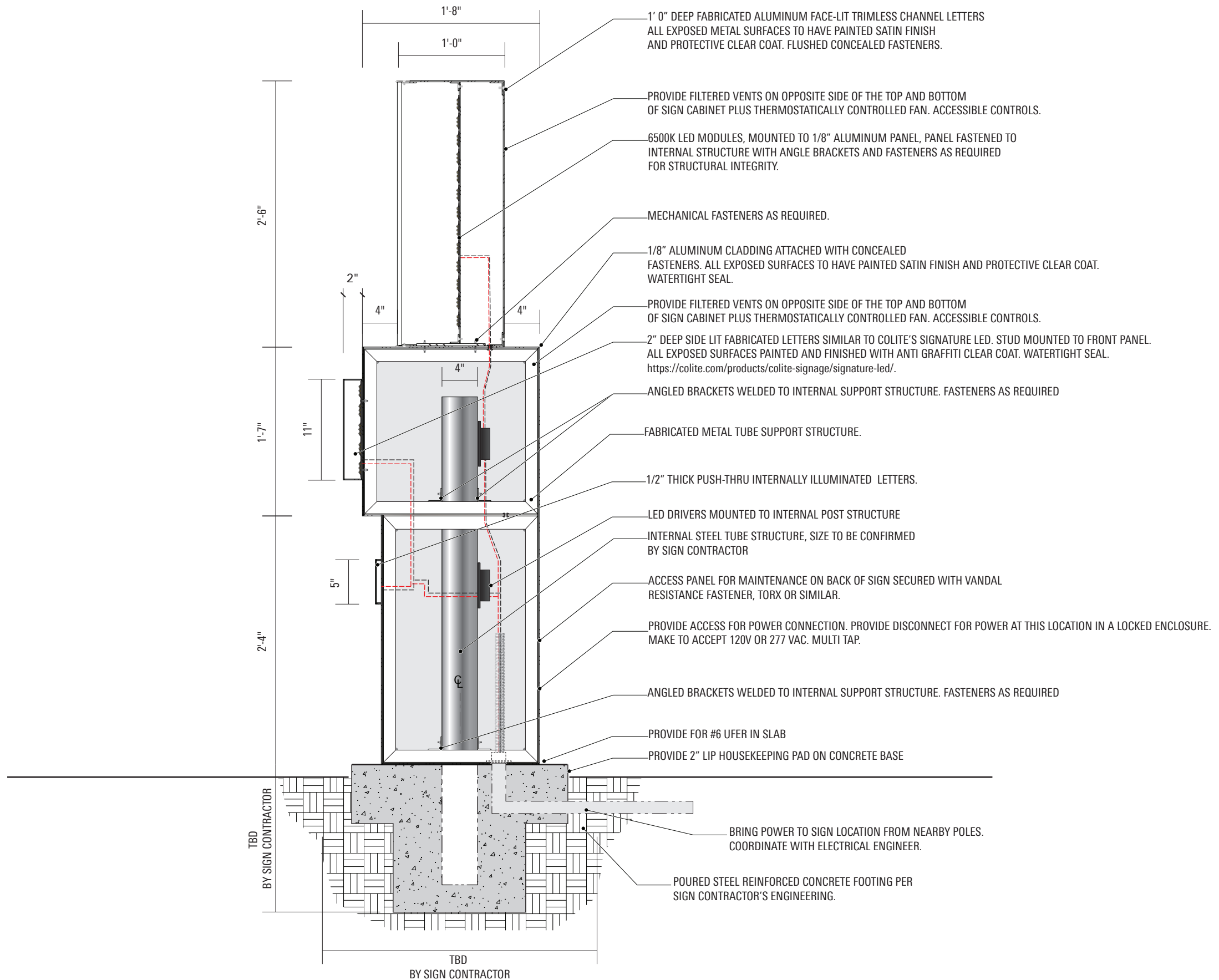
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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE  
**C3**

**West Campus**  
**Monument ID**

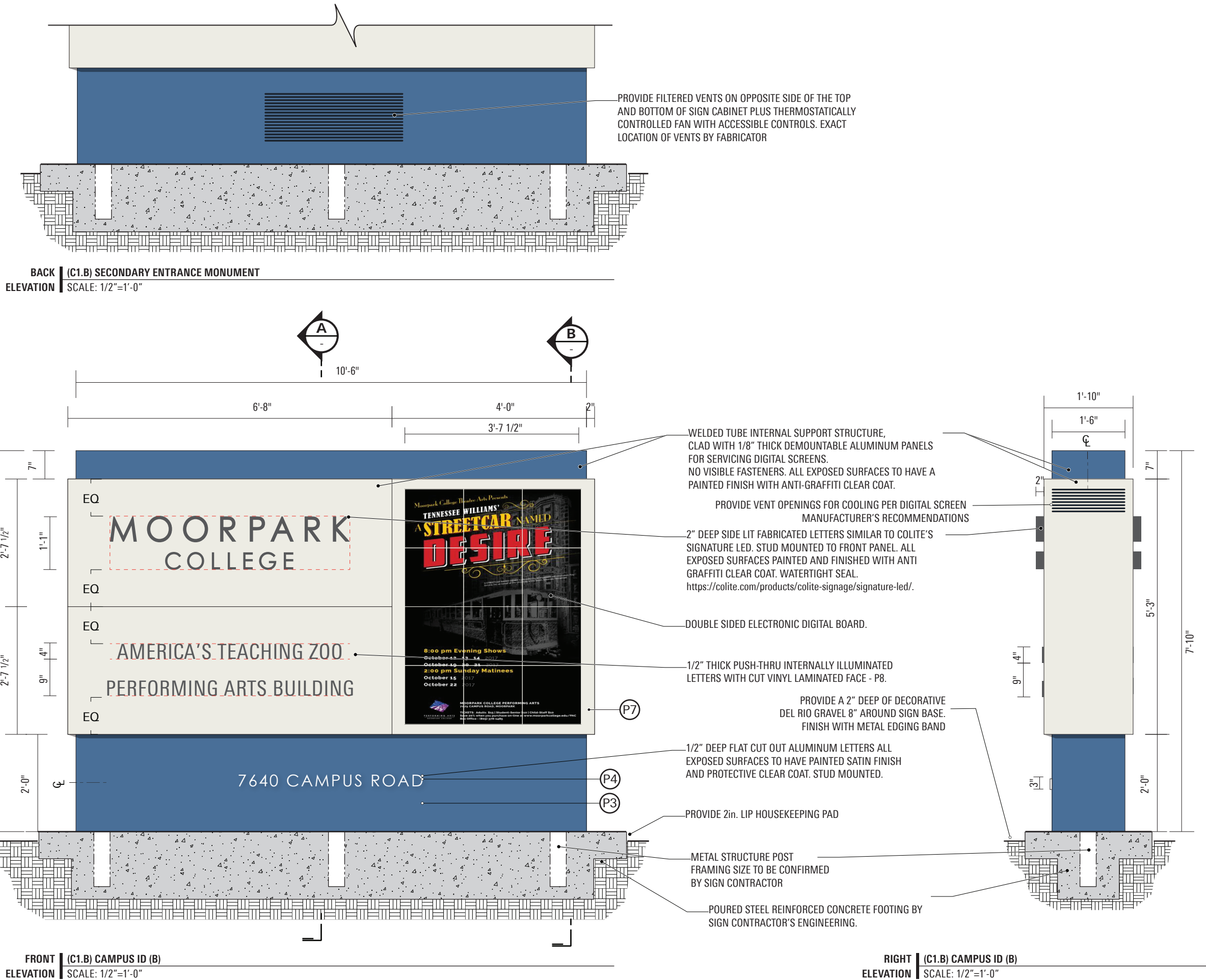
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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C3**

**West Campus**

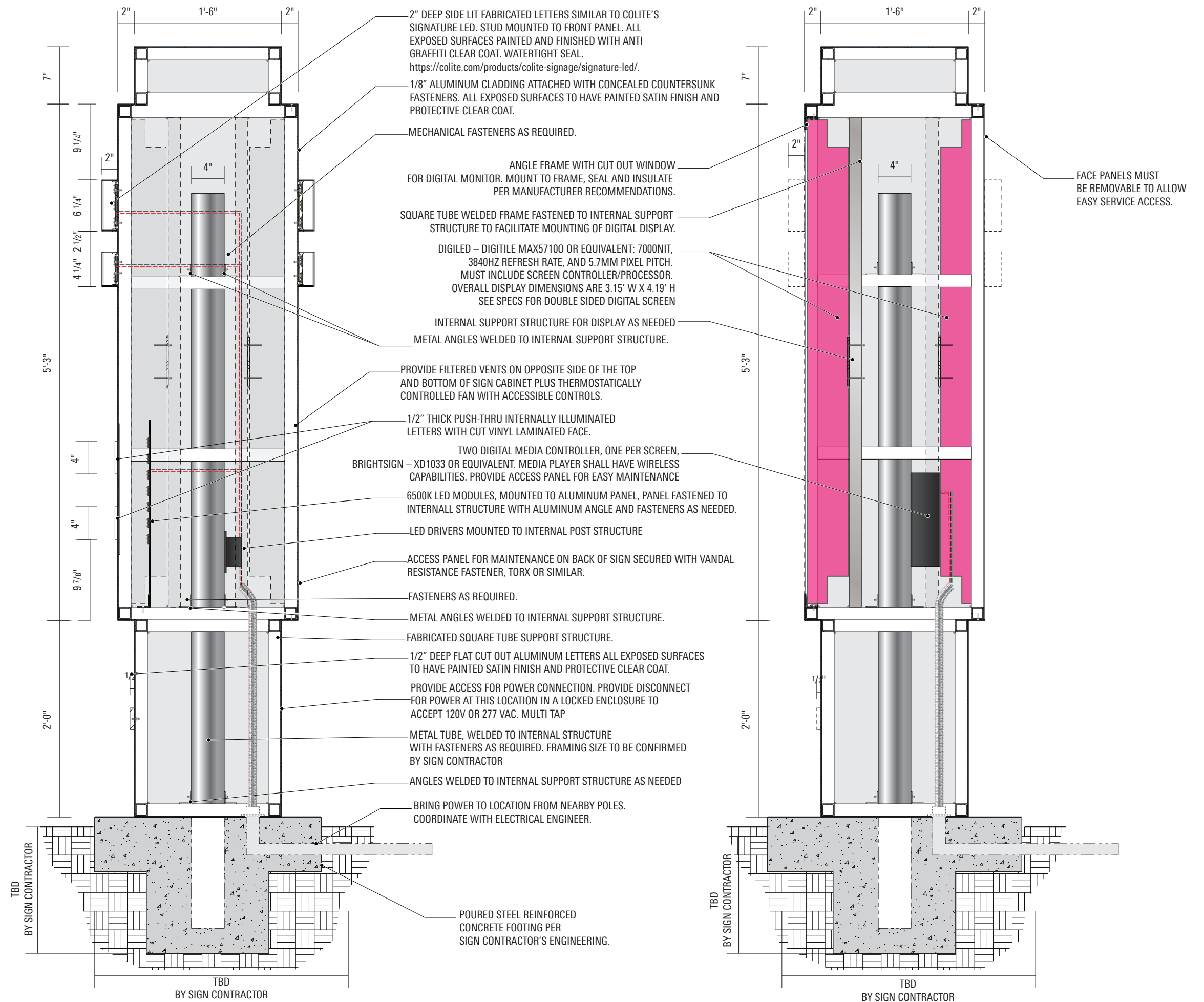
**Monument ID**

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SECTION | DETAIL  
SCALE: 1"=1'-0"

A

SECTION | DETAIL  
SCALE: 1"=1'-0"

B

**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C4-A**

**Tertiary Monument ID**

**Child Development**

**Center**

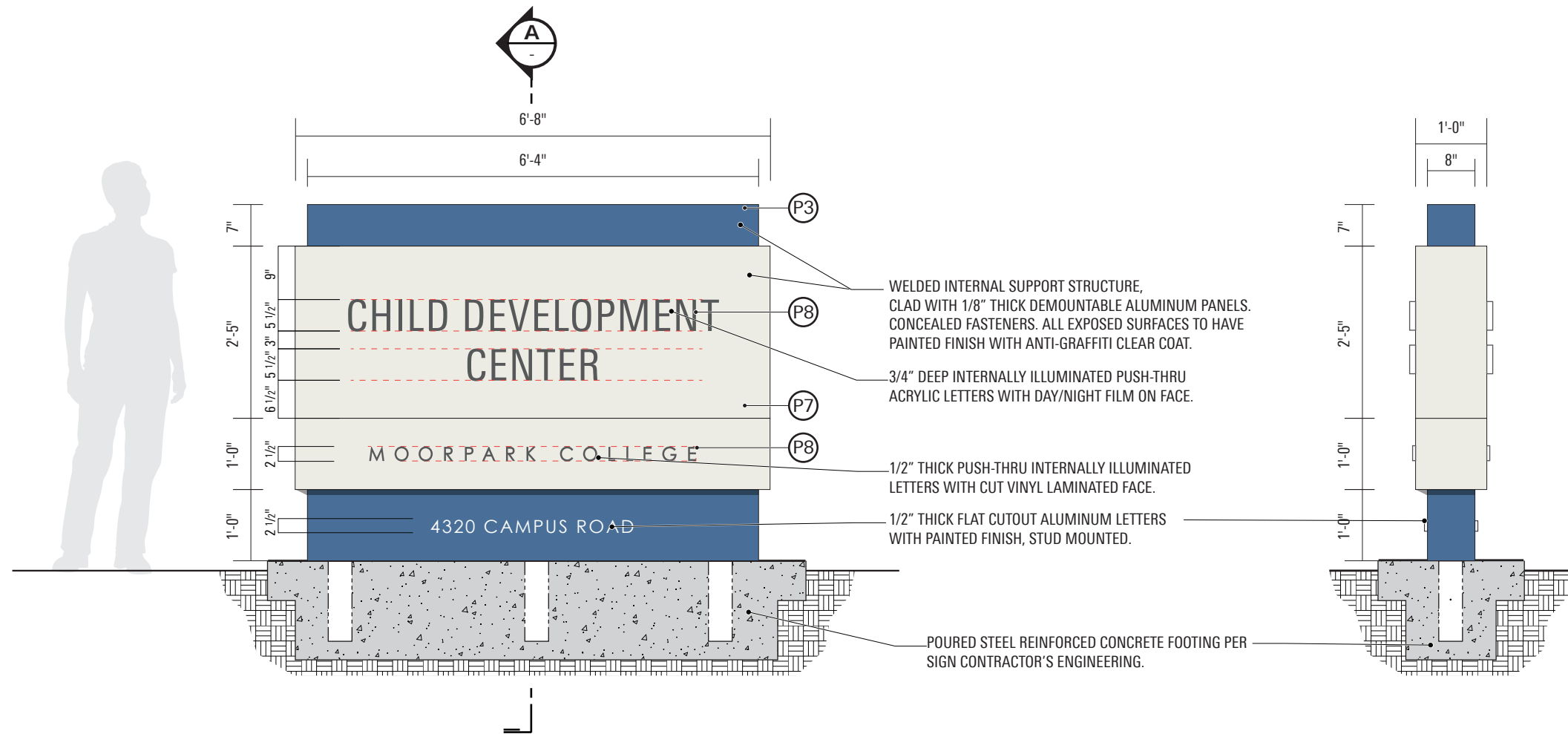


REFERENCE | DULITE DAY-NIGHT ACRYLIC FACE-LIT CHANNEL LETTERS  
IMAGE | SCALE: N/A

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FRONT | (C2) CAMPUS ID (SECONDARY)  
ELEVATION | SCALE: 1/2"=1'-0"



**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C4-B**

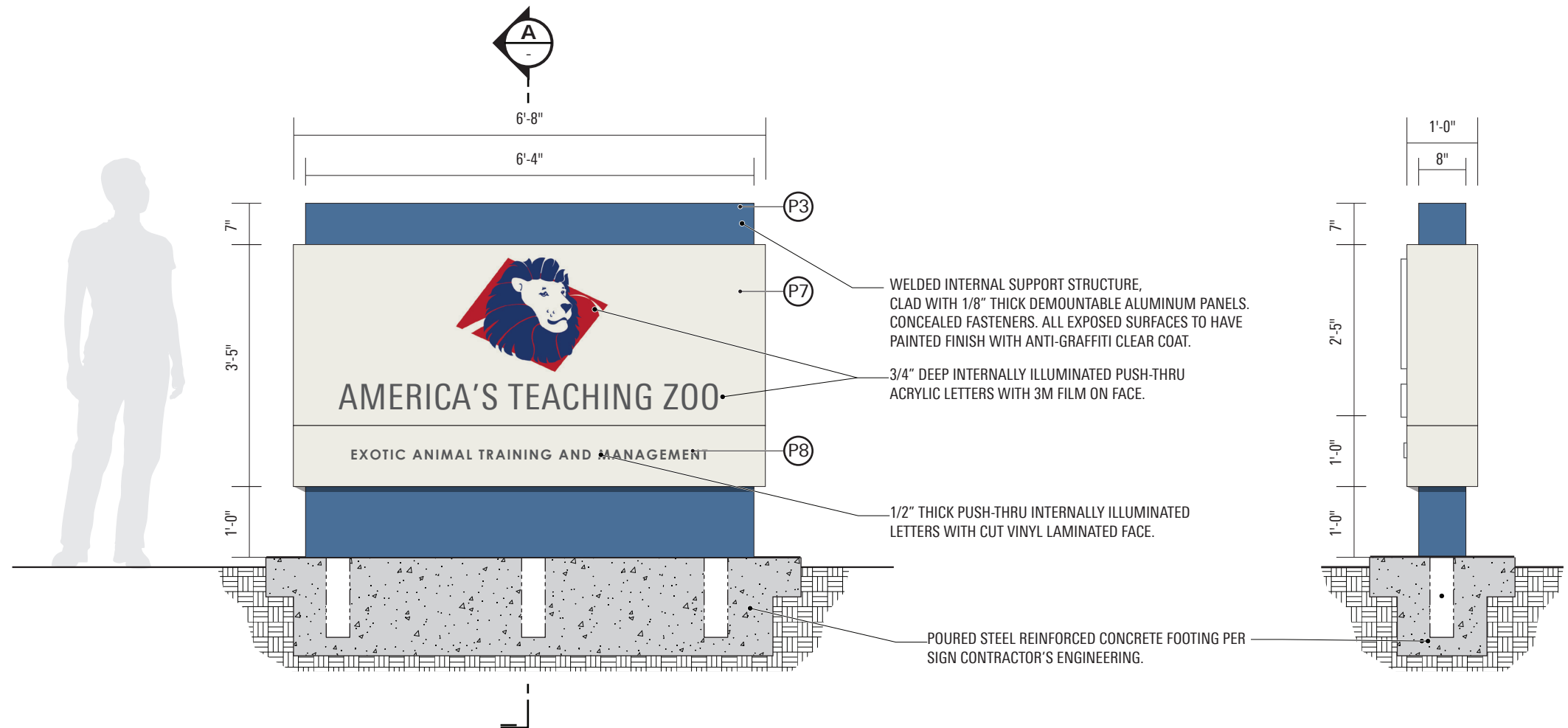
**Tertiary Monument ID**

**Zoo (single sided)**

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**FRONT | (C2) CAMPUS ID (SECONDARY)**  
**ELEVATION | SCALE: 1/2"=1'-0"**

**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**C4**

**Tertiary Monument ID**

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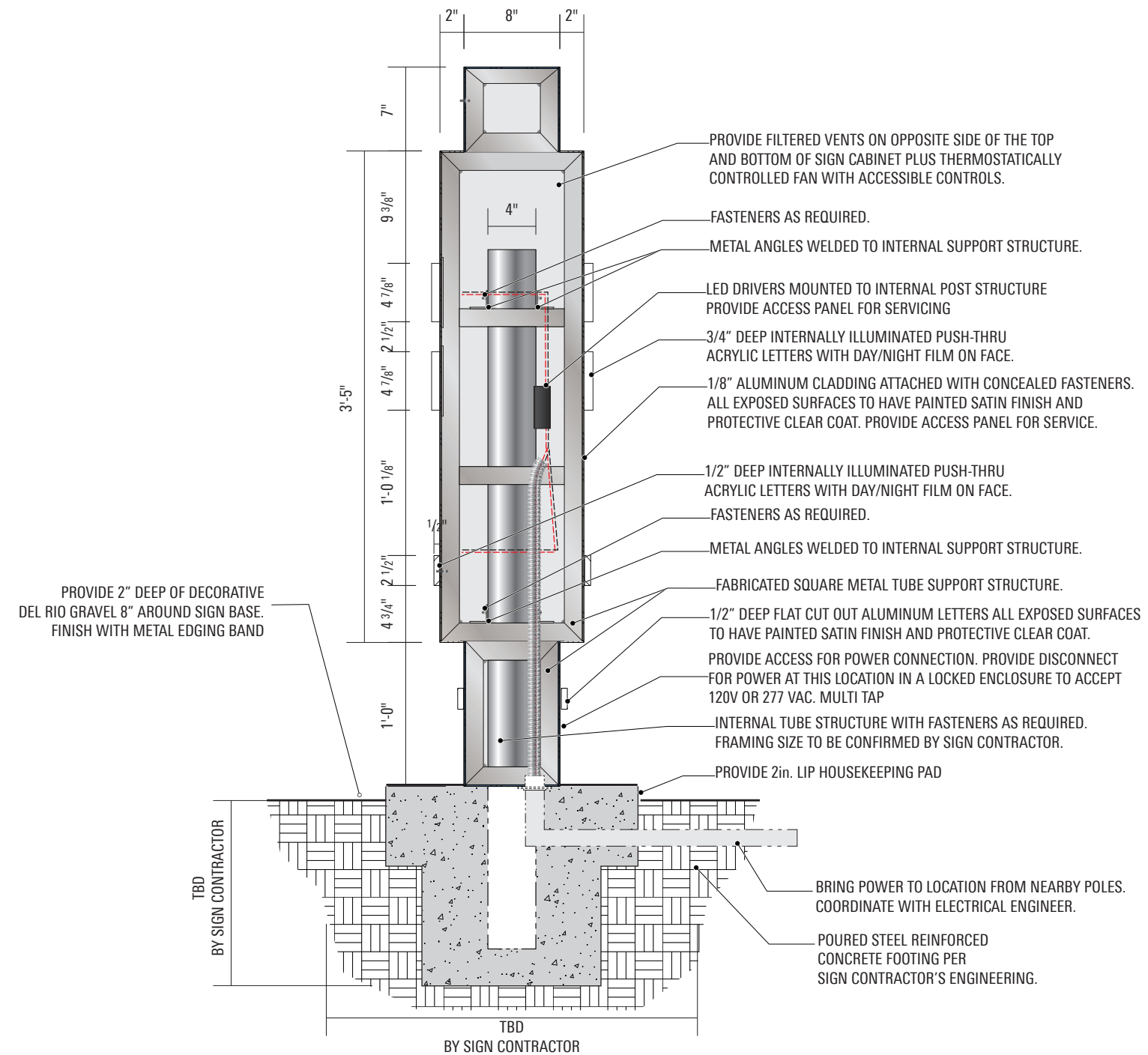
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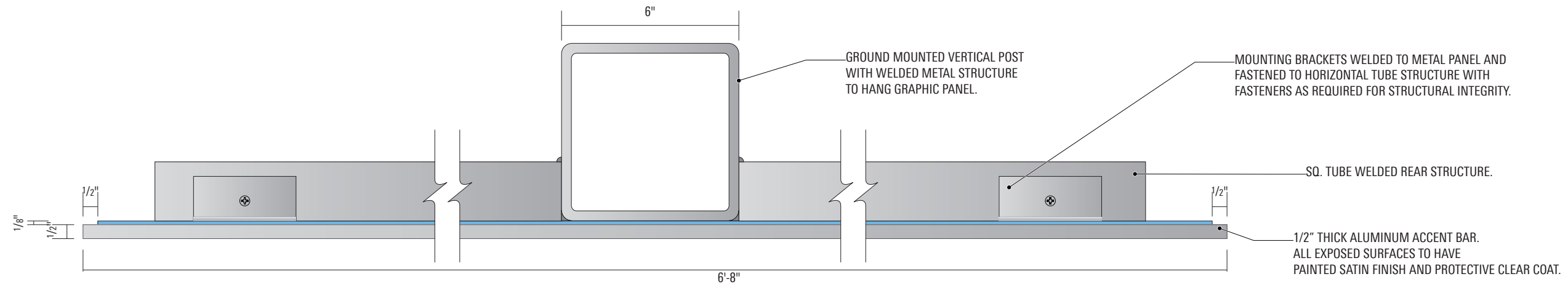


**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

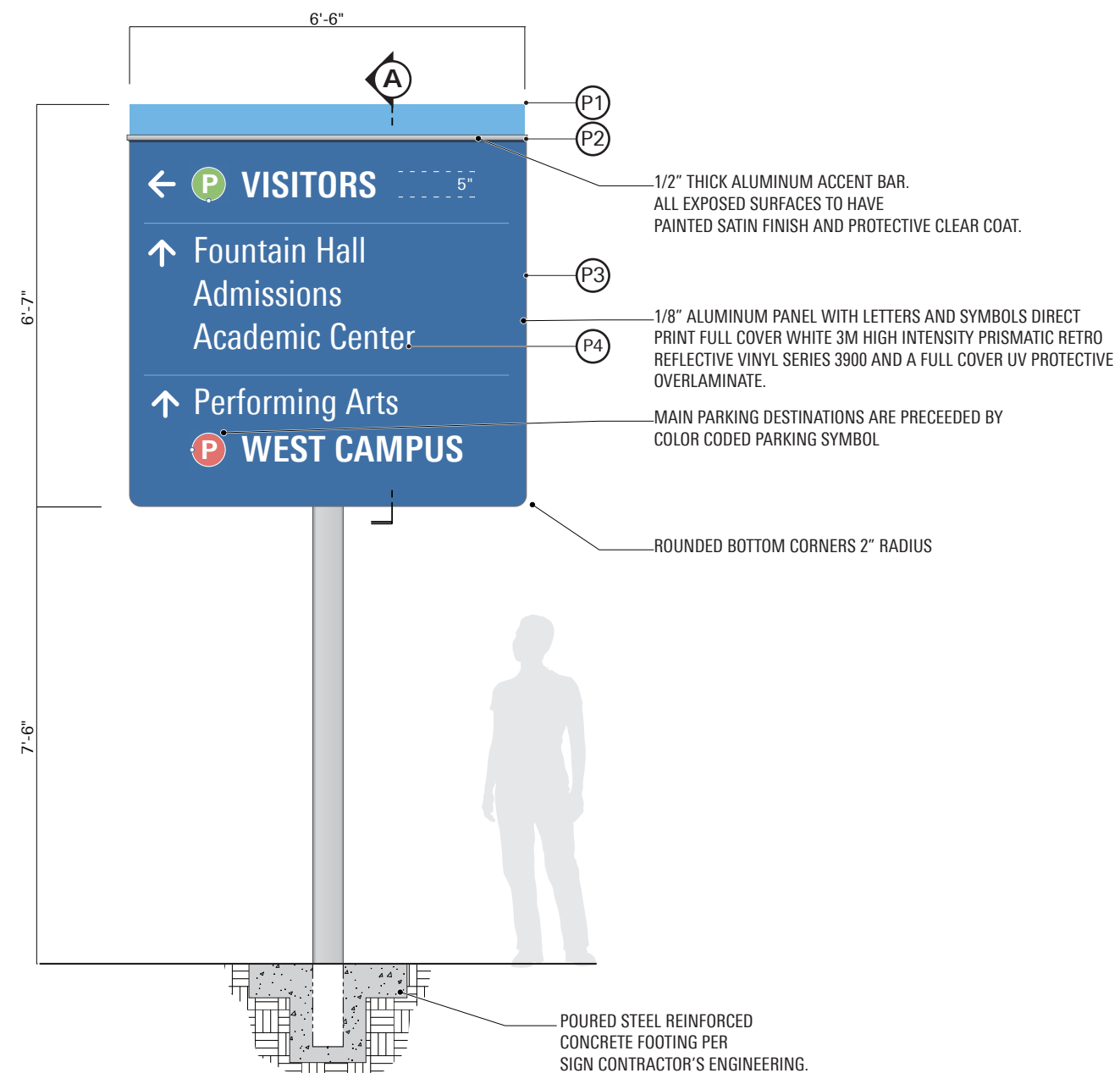
SIGN TYPE

**DV1**

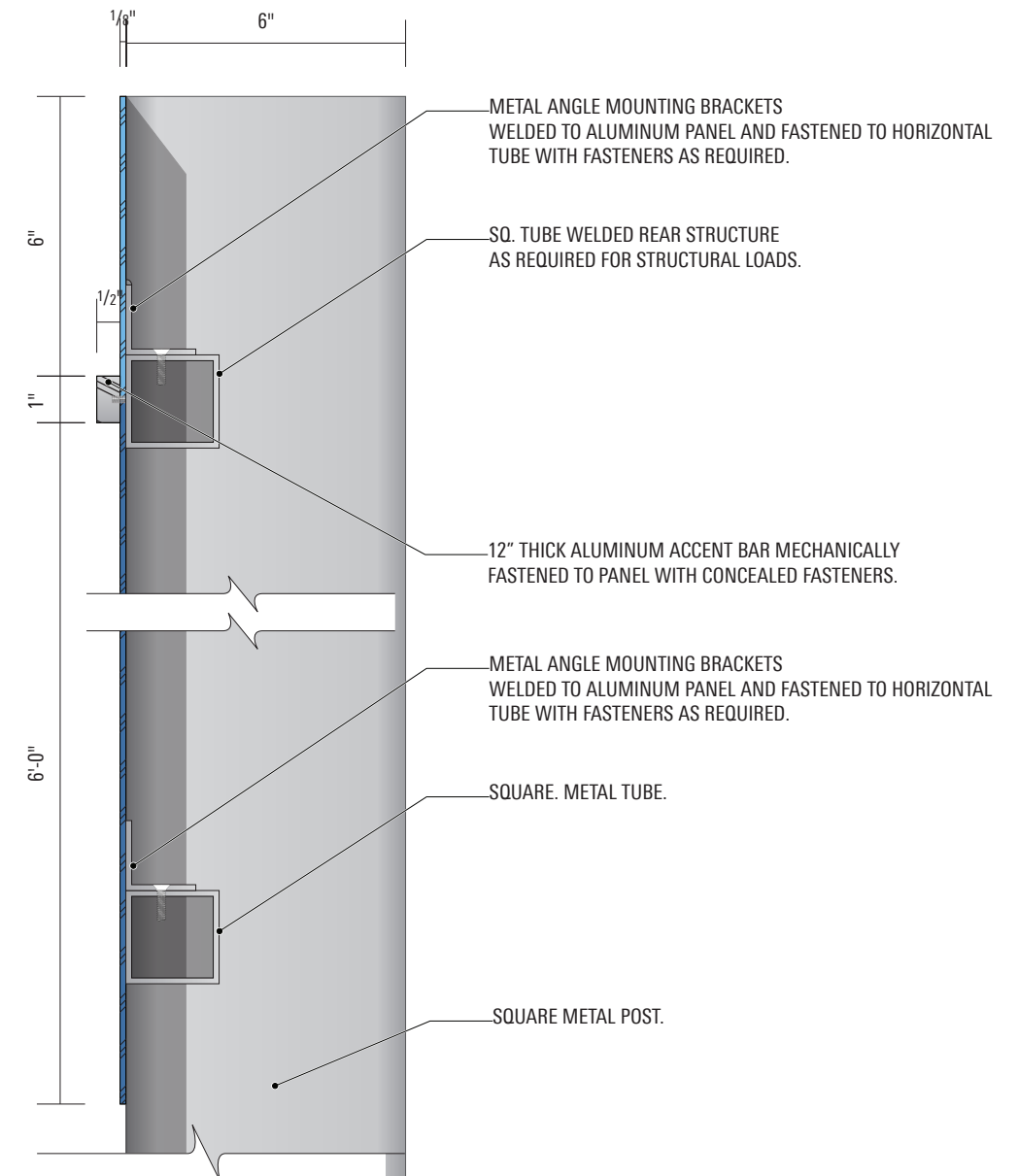
**Vehicular Directional**  
**(Single Sided)**



**TOP ELEVATION** (DV1) VEHICULAR DIRECTIONAL (SINGLE SIDED)  
SCALE: 3"=1'-0"



**FRONT ELEVATION** (DV1) VEHICULAR DIRECTIONAL (SINGLE SIDED)  
SCALE: 1/2"=1'-0"



**SECTION A** (DV1) VEHICULAR DIRECTIONAL (SINGLE SIDED)  
SCALE: 3"=1'-0"

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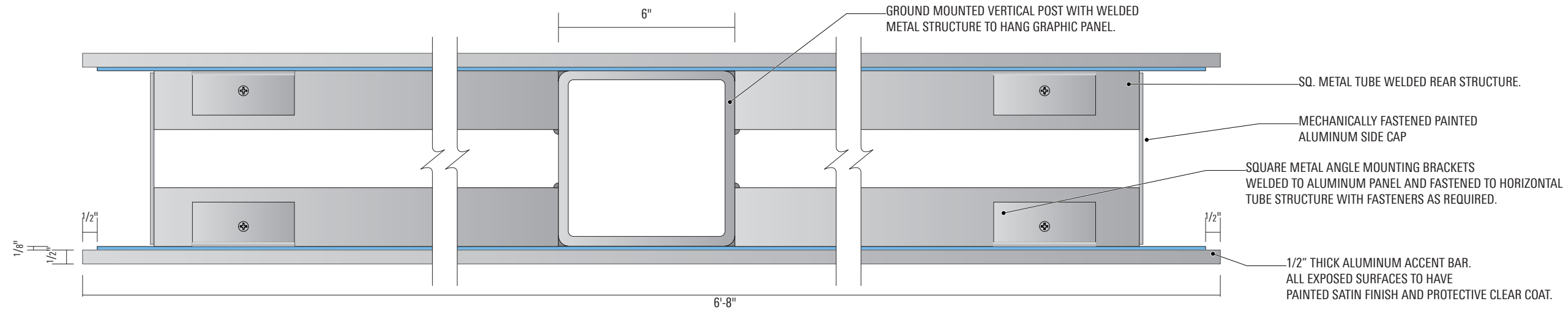
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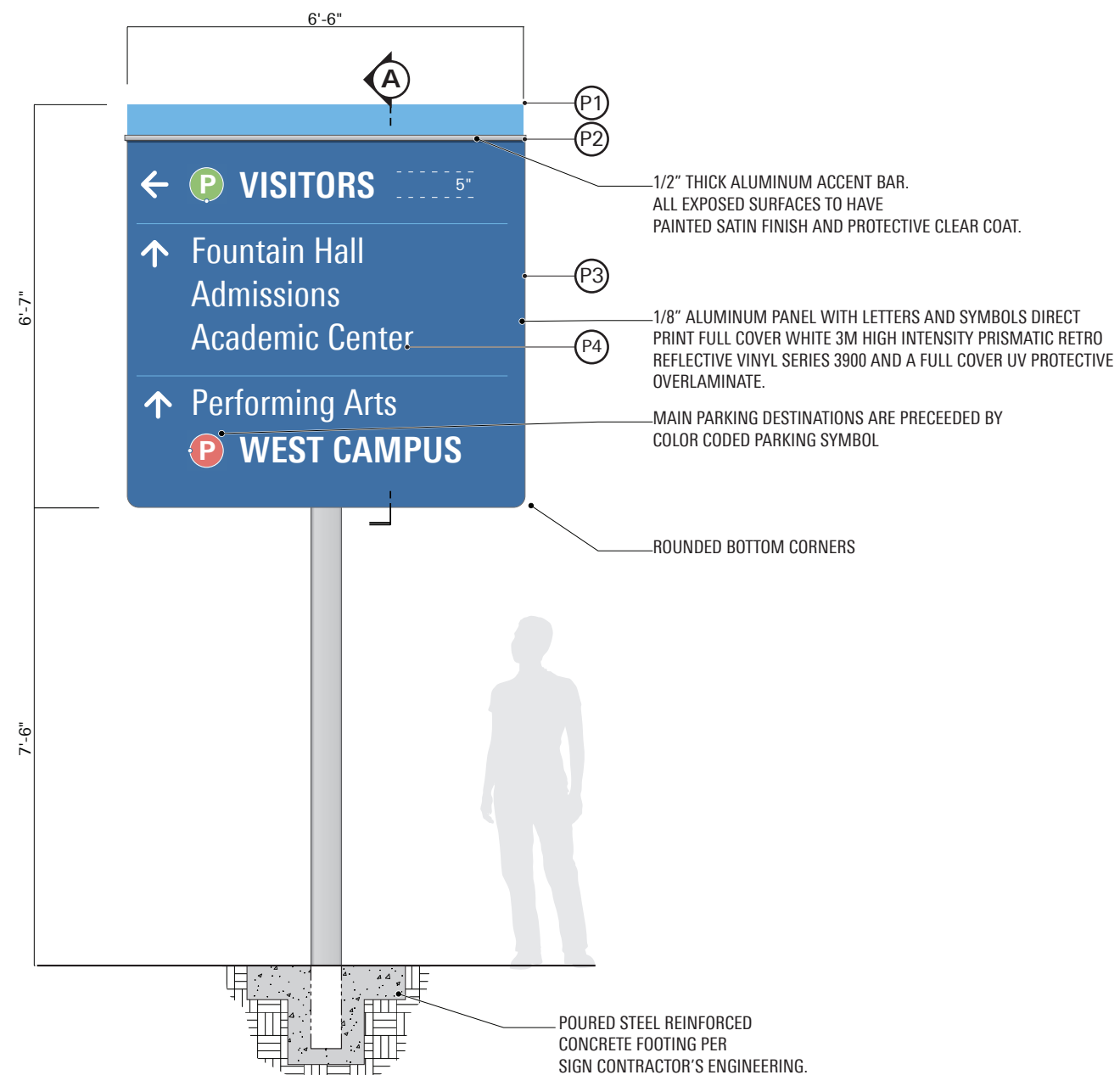
**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE  
**DV2**

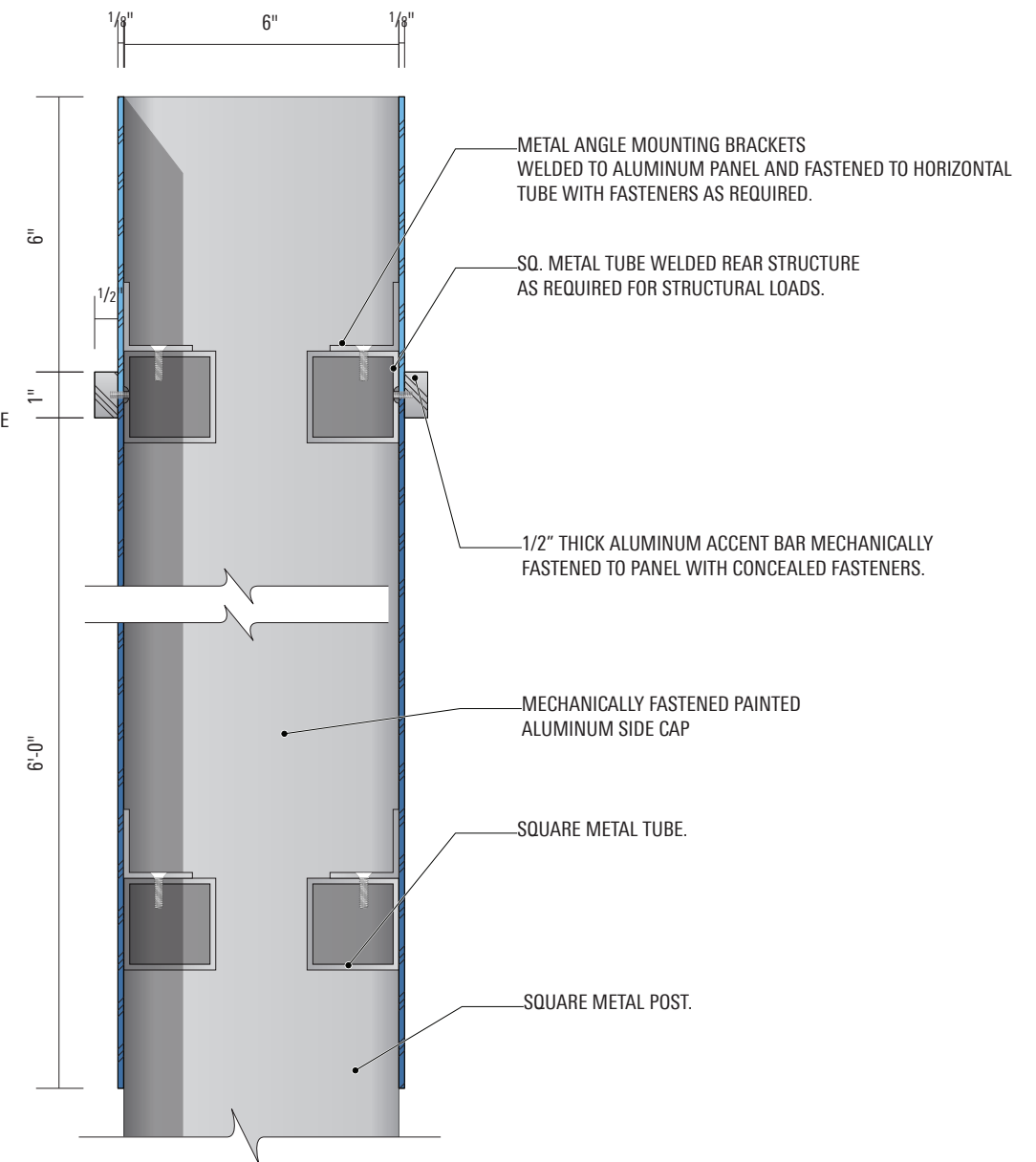
**Vehicular Directional**  
**(Double Sided)**



**TOP ELEVATION** | (DV1) VEHICULAR DIRECTIONAL (SINGLE SIDED)  
SCALE: 3"=1'-0"



**FRONT ELEVATION** | (DV2) VEHICULAR DIRECTIONAL (DOUBLE SIDED)  
SCALE: 1/2"=1'-0"



**SECTION A** | (DV2) VEHICULAR DIRECTIONAL (DOUBLE SIDED)  
SCALE: 3"=1'-0"

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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**DV3**

**Tall Vehicular**

**Directional**

**(Single Sided)**

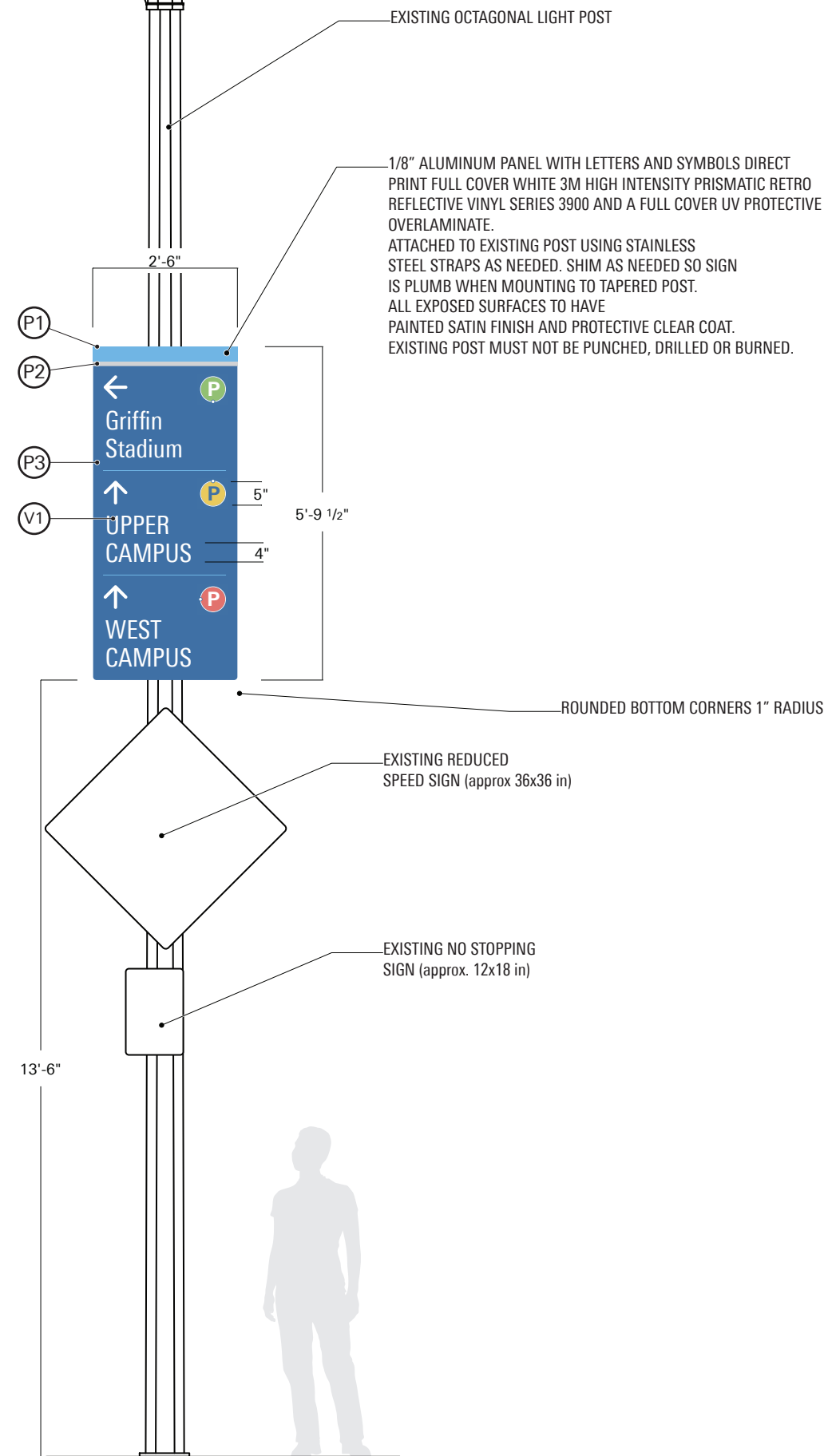
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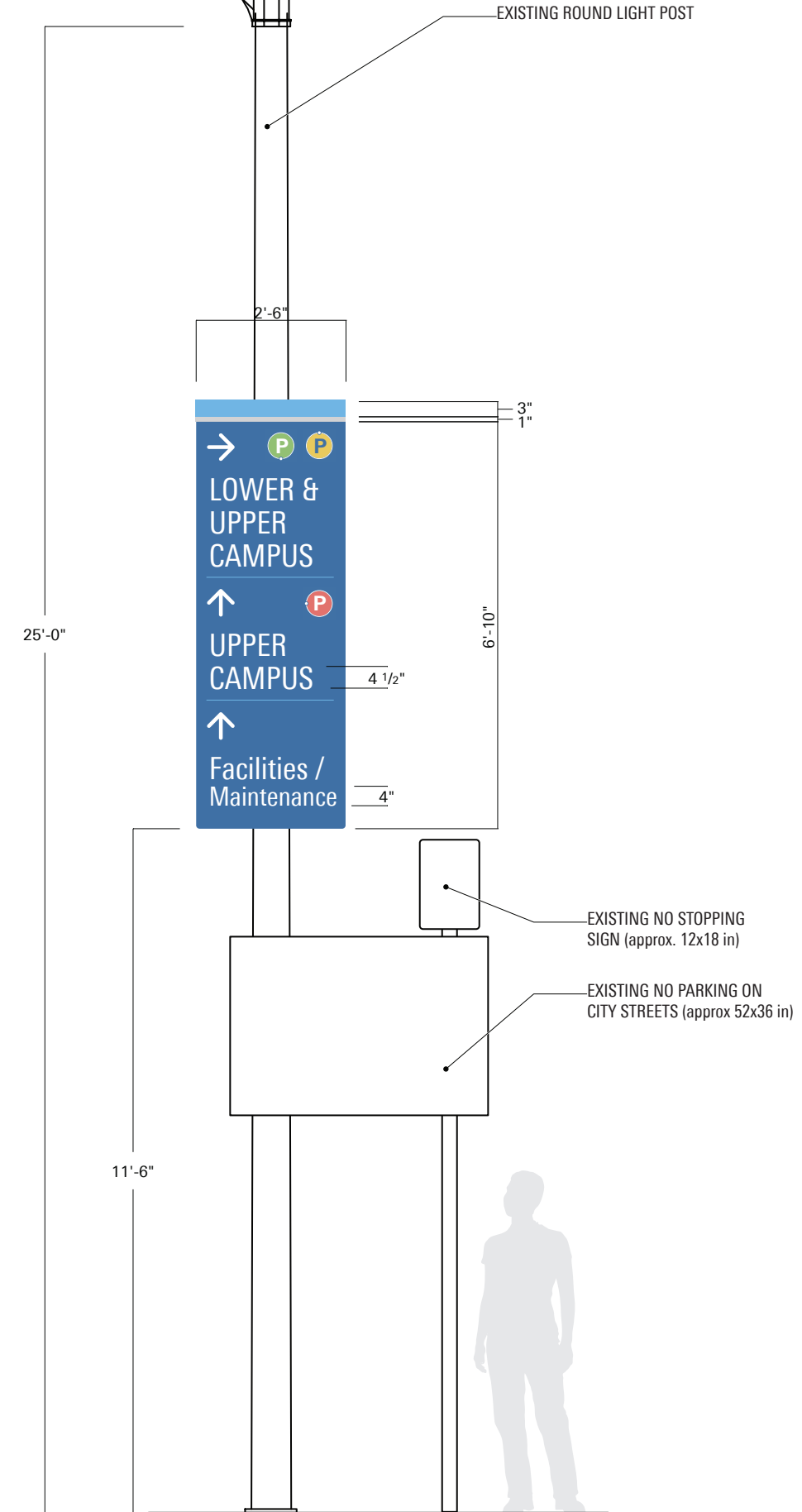
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**LOCATION 1**



FRONT | (DV3) TALL VEHICULAR DIRECTIONAL (SINGLE SIDED)  
ELEVATION | SCALE: 1/2"=1'-0"

**LOCATION 2**



FRONT | (DV3) TALL VEHICULAR DIRECTIONAL (SINGLE SIDED)  
ELEVATION | SCALE: 1/2"=1'-0"





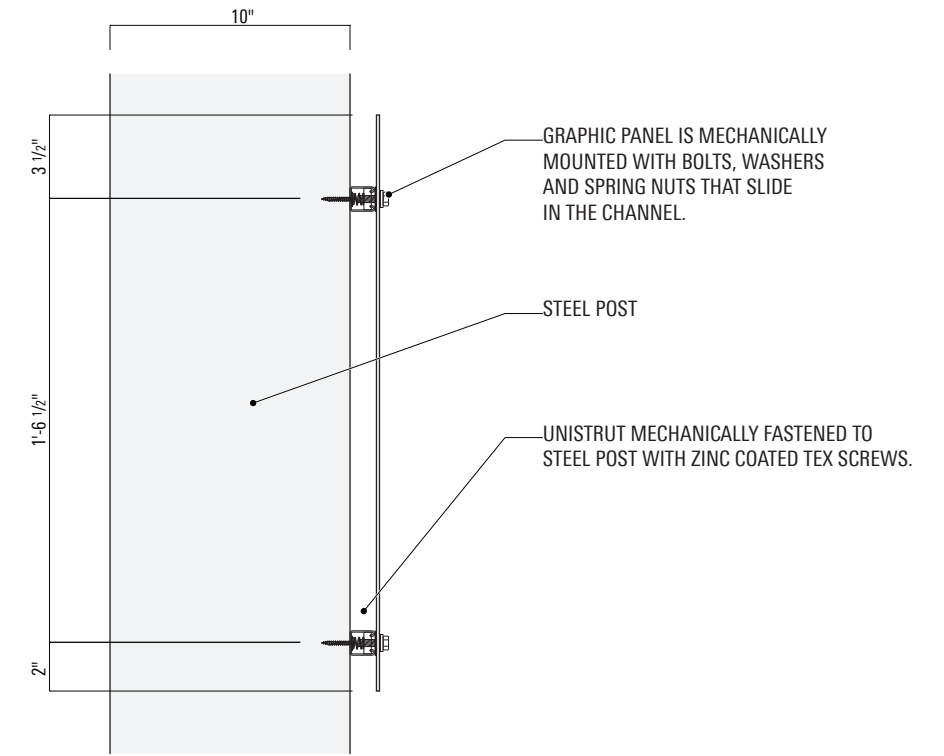
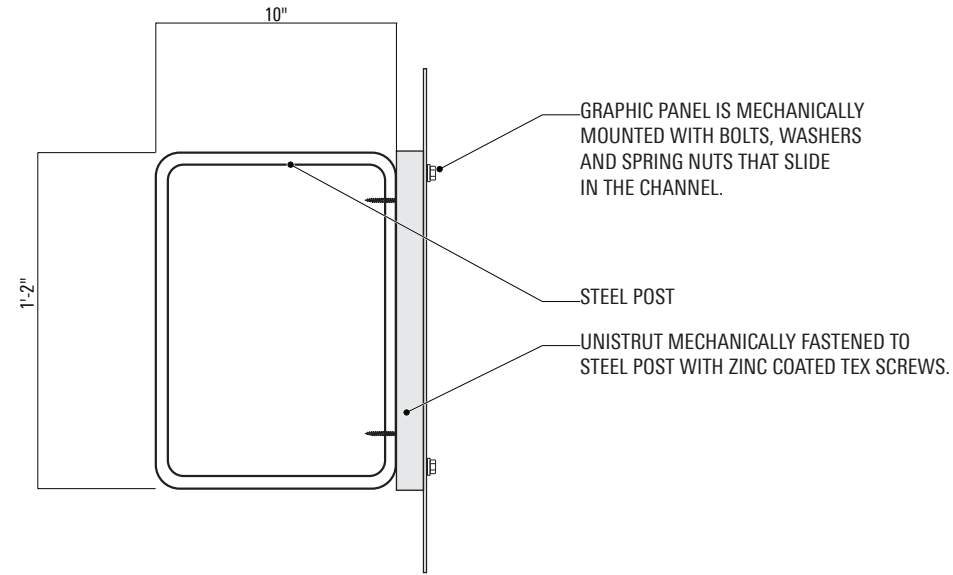
**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**P2**

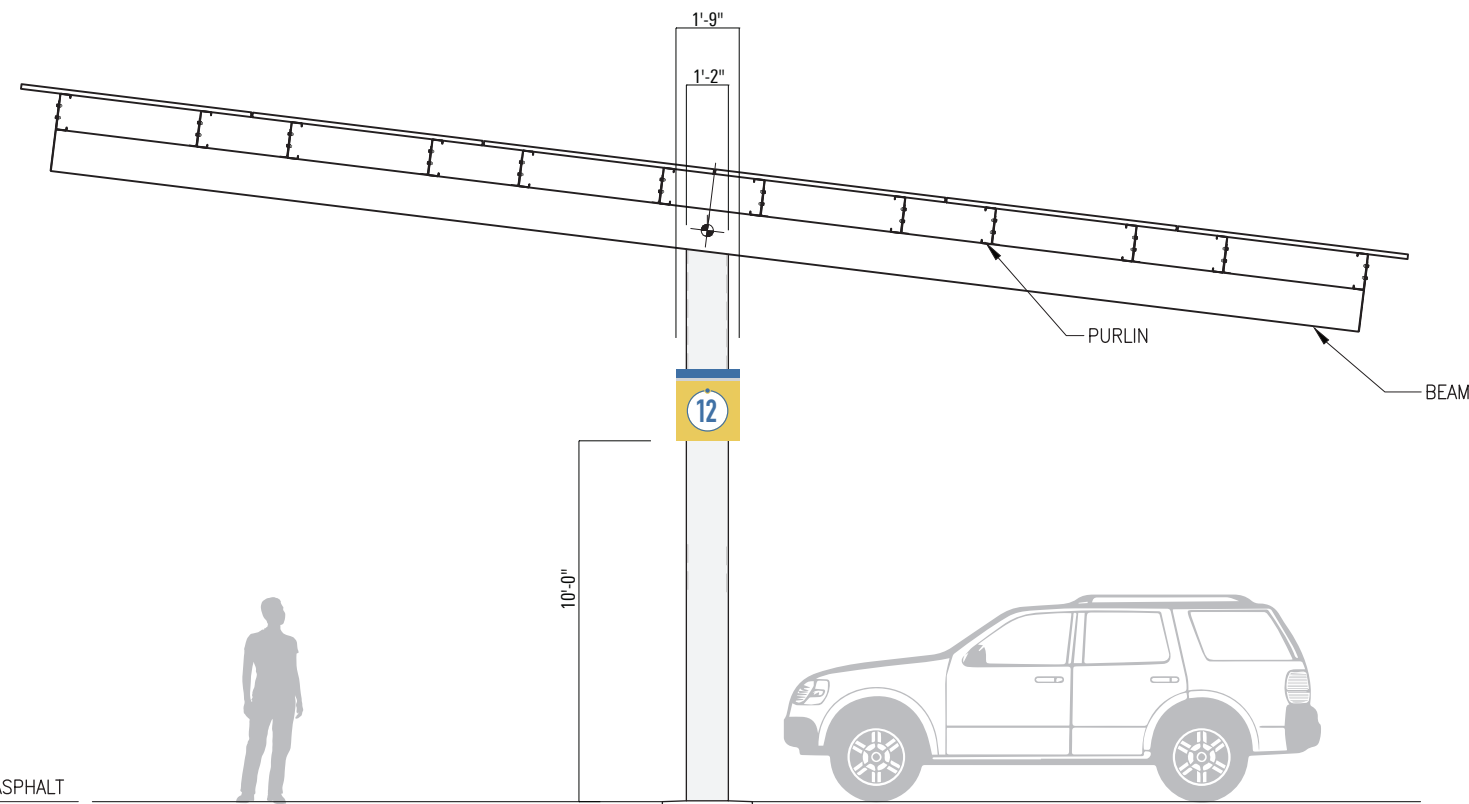
**Parking ID**

**(PV Structure)**

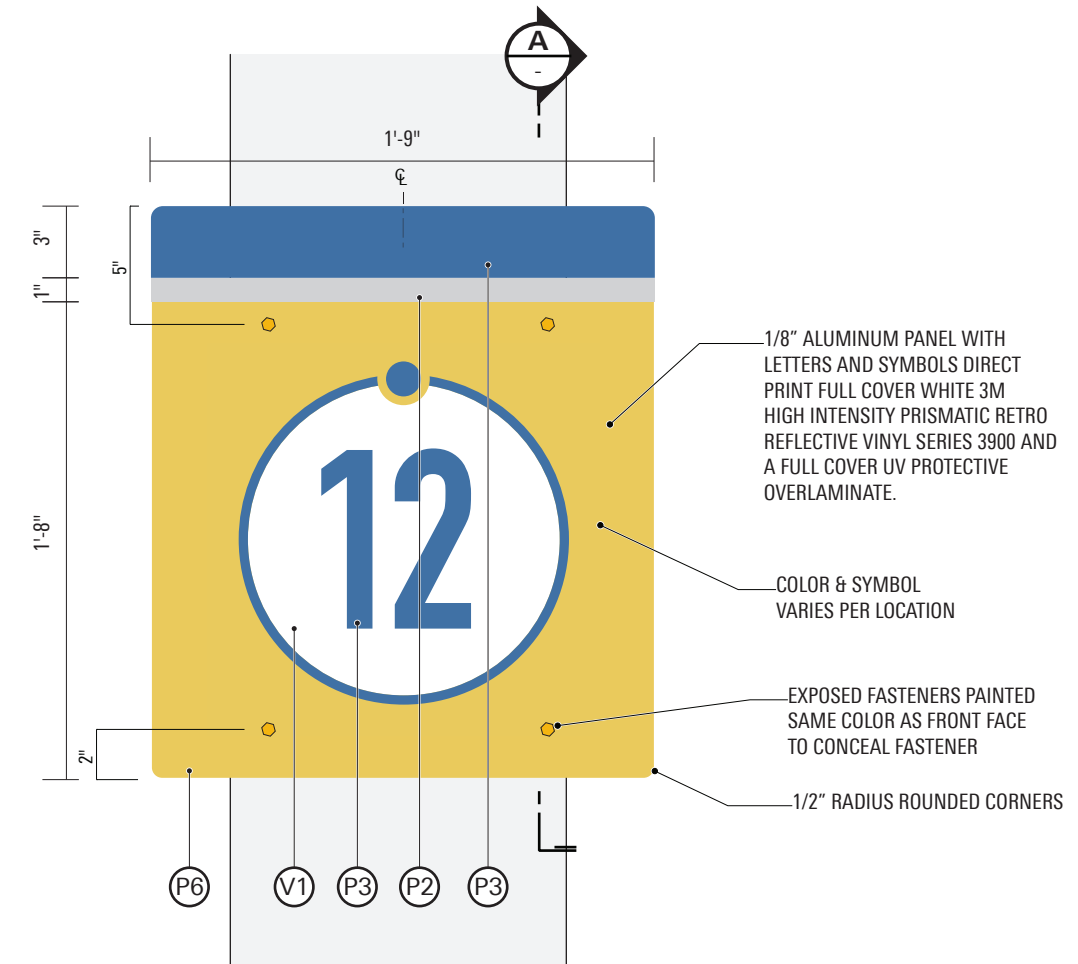


**SECTION A** | (P2) PARKING LOT ID (PV STRUCTURE)  
SCALE: 1 1/2"=1'-0"

**SIDE ELEVATION** | (P2) PARKING LOT ID (PV STRUCTURE)  
SCALE: 1/2"=1'-0"



**FRONT ELEVATION** | (P2) PARKING LOT ID (PV STRUCTURE)  
SCALE: 3/16"=1'-0"



**FRONT ELEVATION** | (P2) PARKING LOT ID (PV STRUCTURE)  
SCALE: 1/2"=1'-0"

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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**P3**

**Parking ID**

**(Wall Mounted)**

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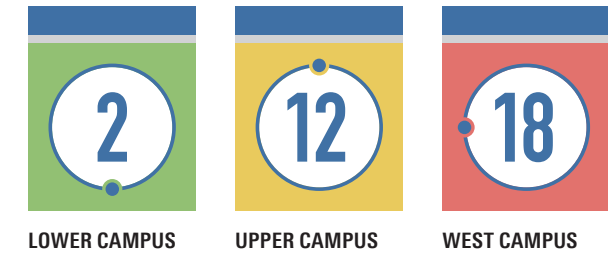
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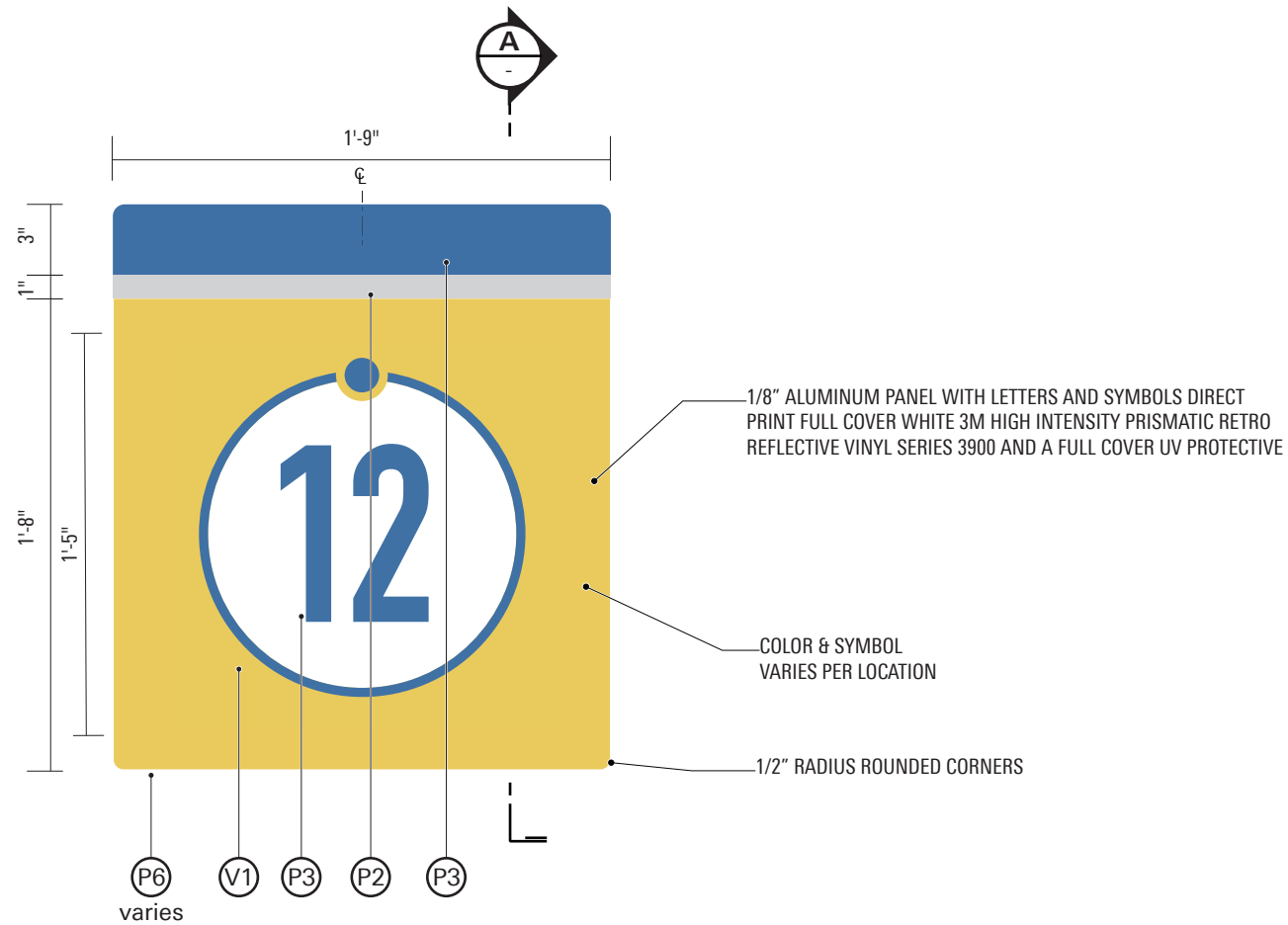
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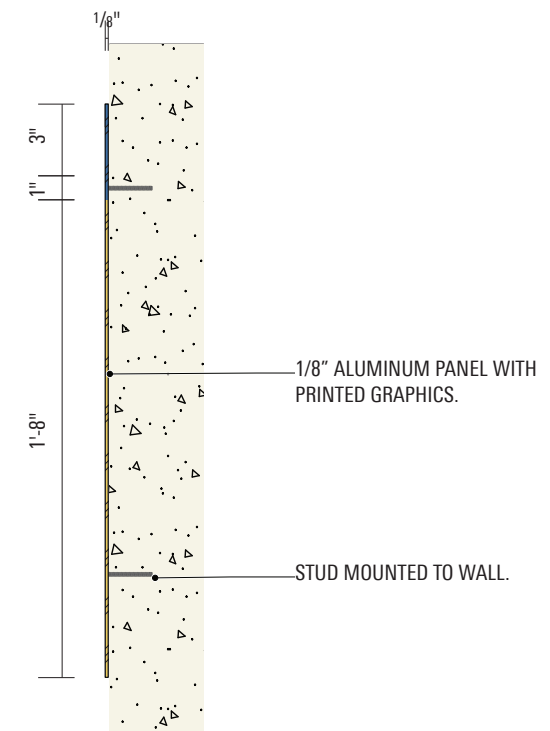
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**FRONT | PARKING ID**  
**ELEVATION | SCALE: 1/2"=1'-0"**



**FRONT | (P3) PARKING LOT ID (WALL MOUNTED)**  
**ELEVATION | SCALE: 1/2"=1'-0"**



**SECTION | (P3) PARKING LOT ID (WALL MOUNTED)**  
**SCALE: 1 1/2"=1'-0"**

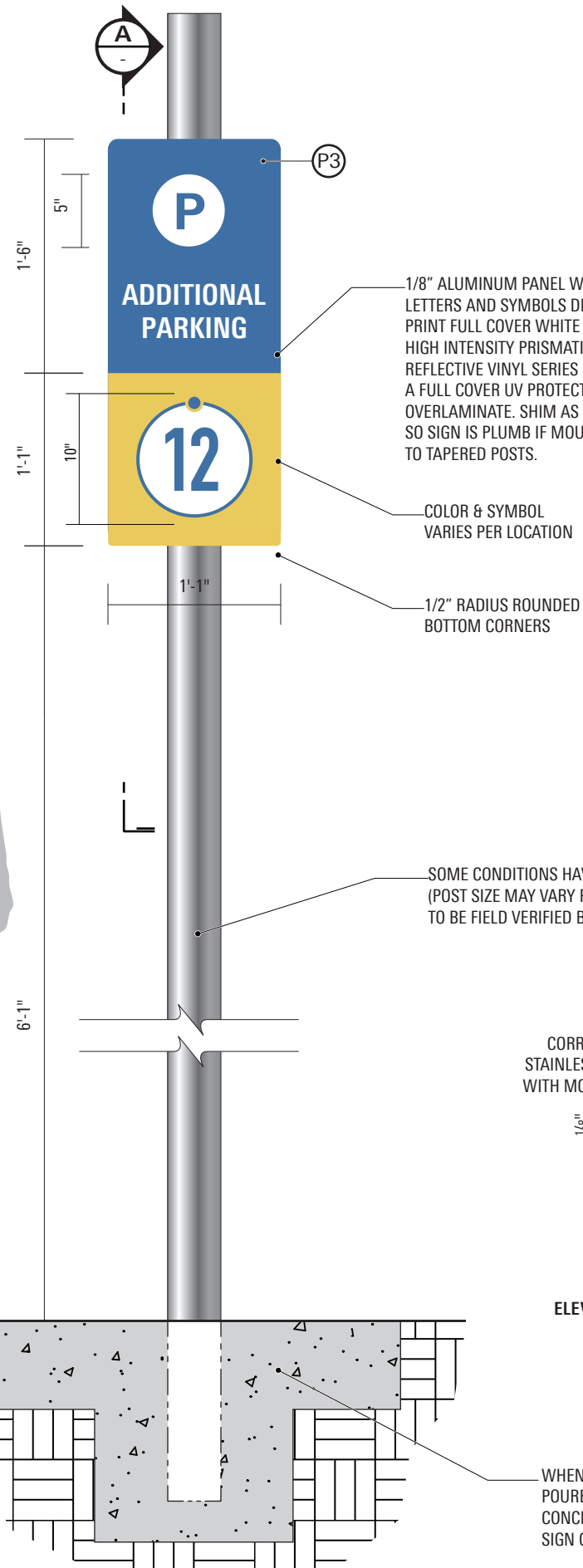
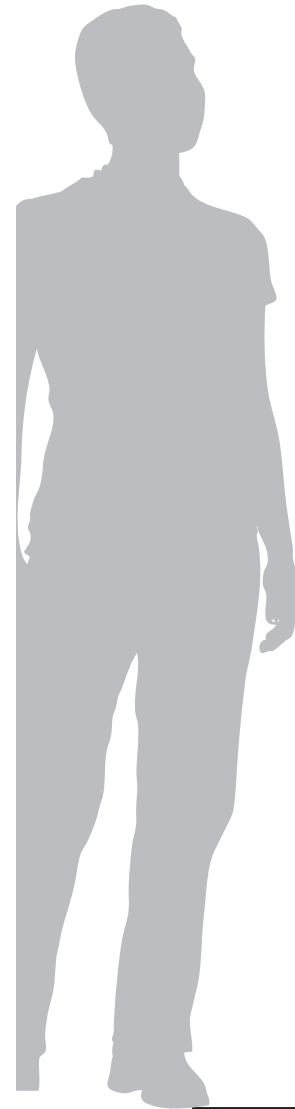


**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

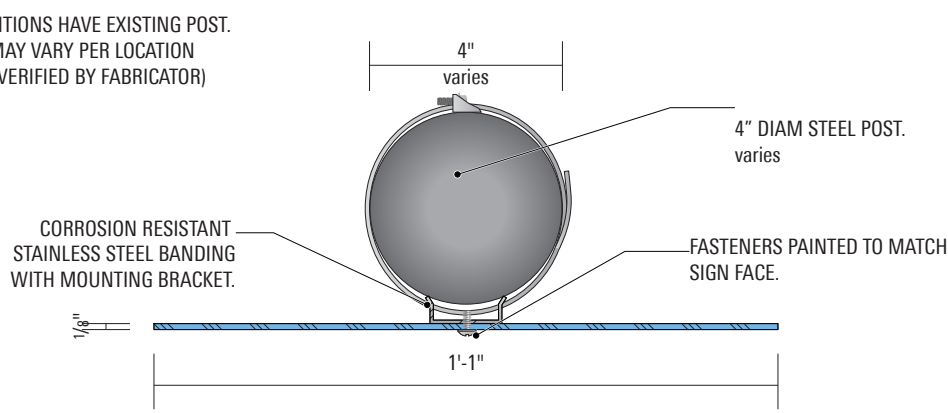
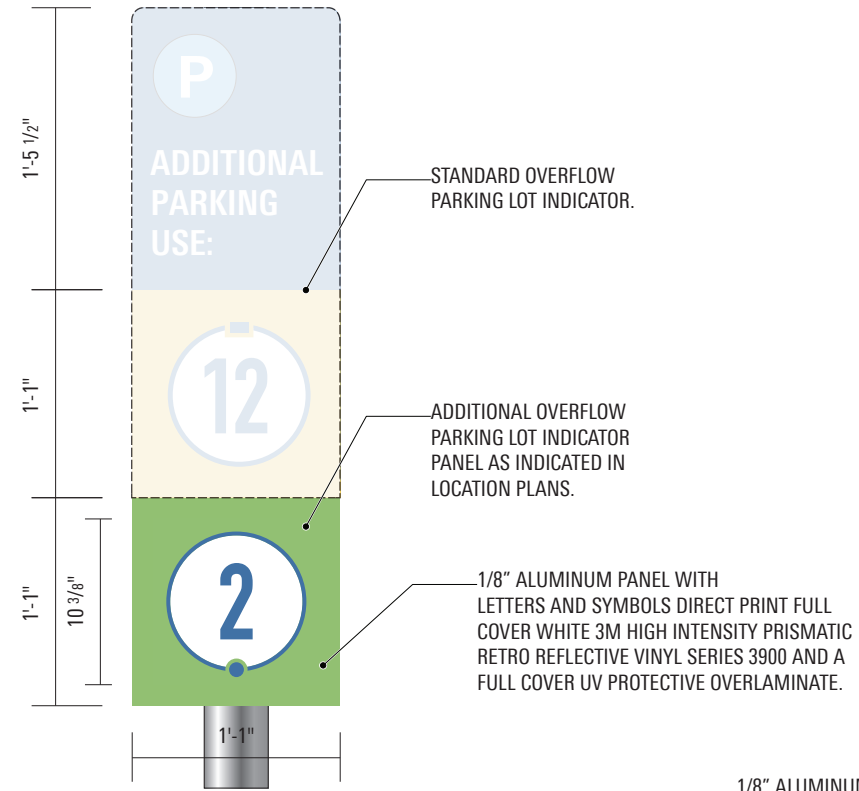
SIGN TYPE

**P4**

**Parking Informational**  
**(Additional Parking)**



**TOP (P4) ALTERNATE LAYOUT WITH ADDITIONAL PANEL**  
ELEVATION | SCALE: 1"=1'-0"



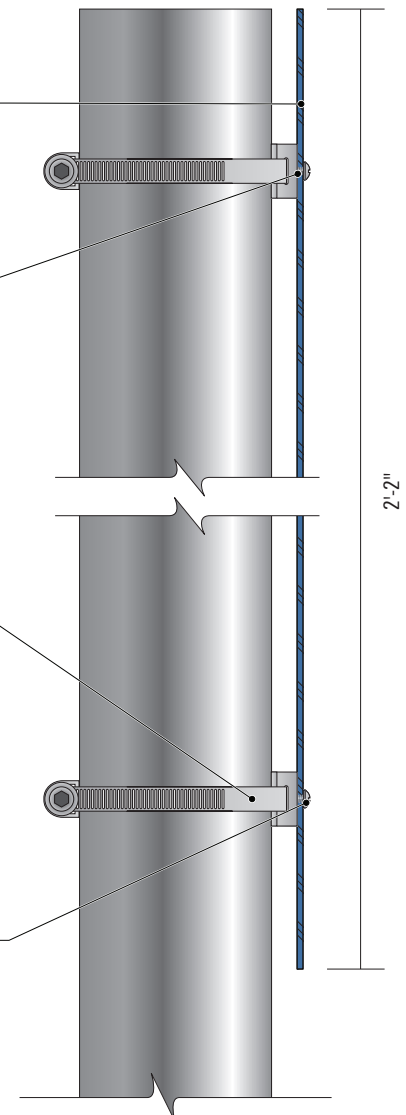
**TOP (P4) PARKING ID (OVERFLOW OPTION)**  
ELEVATION | SCALE: 3"=1'-0"

1/8" ALUMINUM PANEL WITH DIRECT PRINTED GRAPHICS, ALL EXPOSED SURFACES TO HAVE PAINTED SATIN FINISH AND PROTECTIVE CLEAR COAT.

PRE-DRILLED HOLES

CORROSION RESISTANT STAINLESS STEEL BANDING WITH MOUNTING BRACKET.

FASTENERS PAINTED TO MATCH SIGN FACE.



**SECTION (P4) PARKING ID (OVERFLOW OPTION)**  
SCALE: 3"=1'-0"

**FRONT (P4) PARKING ID (OVERFLOW OPTION)**  
ELEVATION | SCALE: 1"=1'-0"

WHEN NEW POST IS NEEDED  
POURED STEEL REINFORCED  
CONCRETE FOOTING PER  
SIGN CONTRACTOR'S ENGINEERING.

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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**P5**

**Parking Informational**  
**(QR Code Wayfinder)**

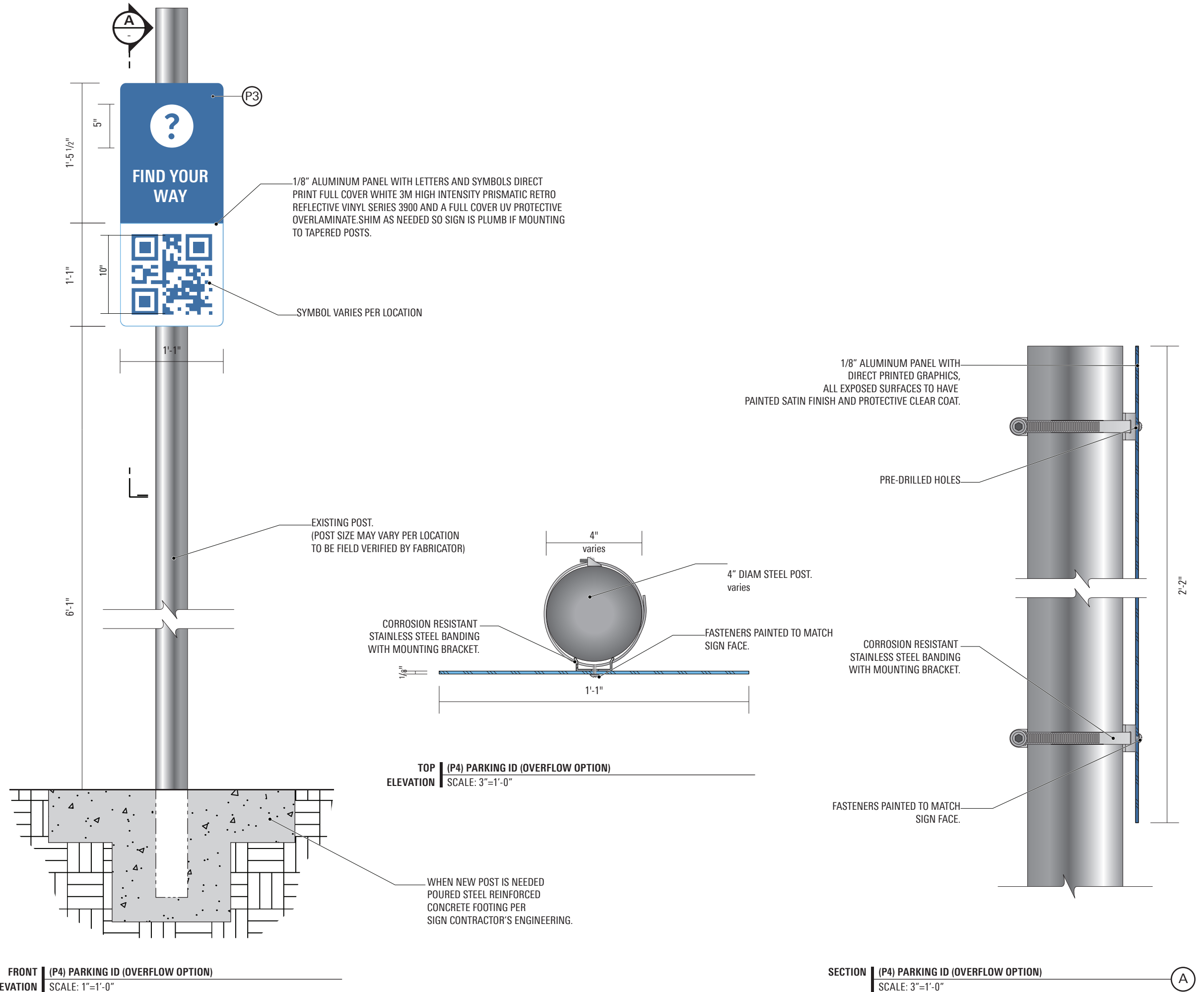
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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**M**

**Banner**

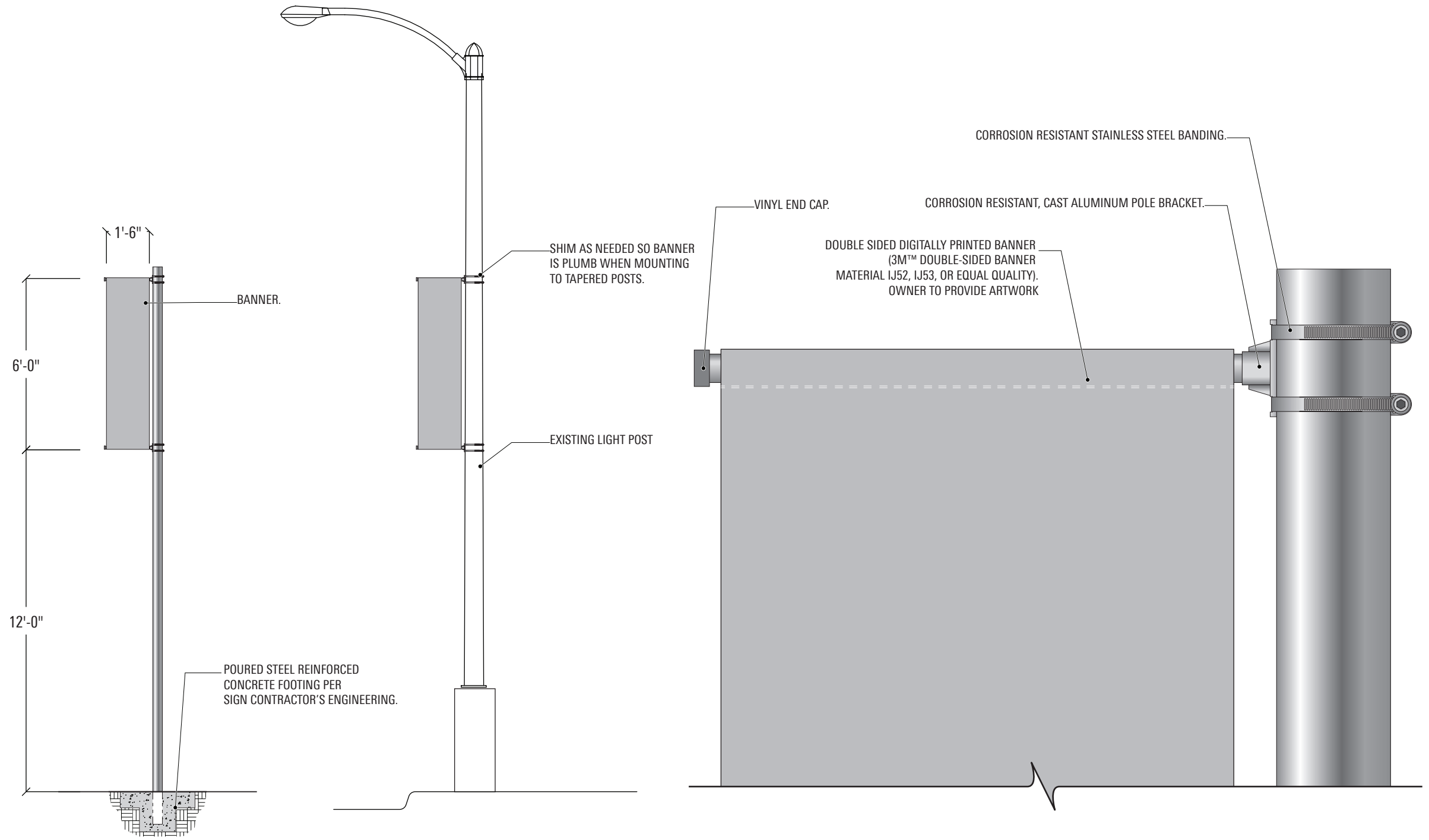
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**FRONT | UPPER CAMPUS BANNERS**  
ELEVATION | SCALE: 1/4"=1'-0"

**FRONT | LOWER CAMPUS BANNER**  
ELEVATION | SCALE: 1/4"=1'-0"

**SIDE | MOUNTING HARDWARE**  
ELEVATION | SCALE: 1"=1'-0"



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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**A1**

**Amenity ID**  
(Freestanding)

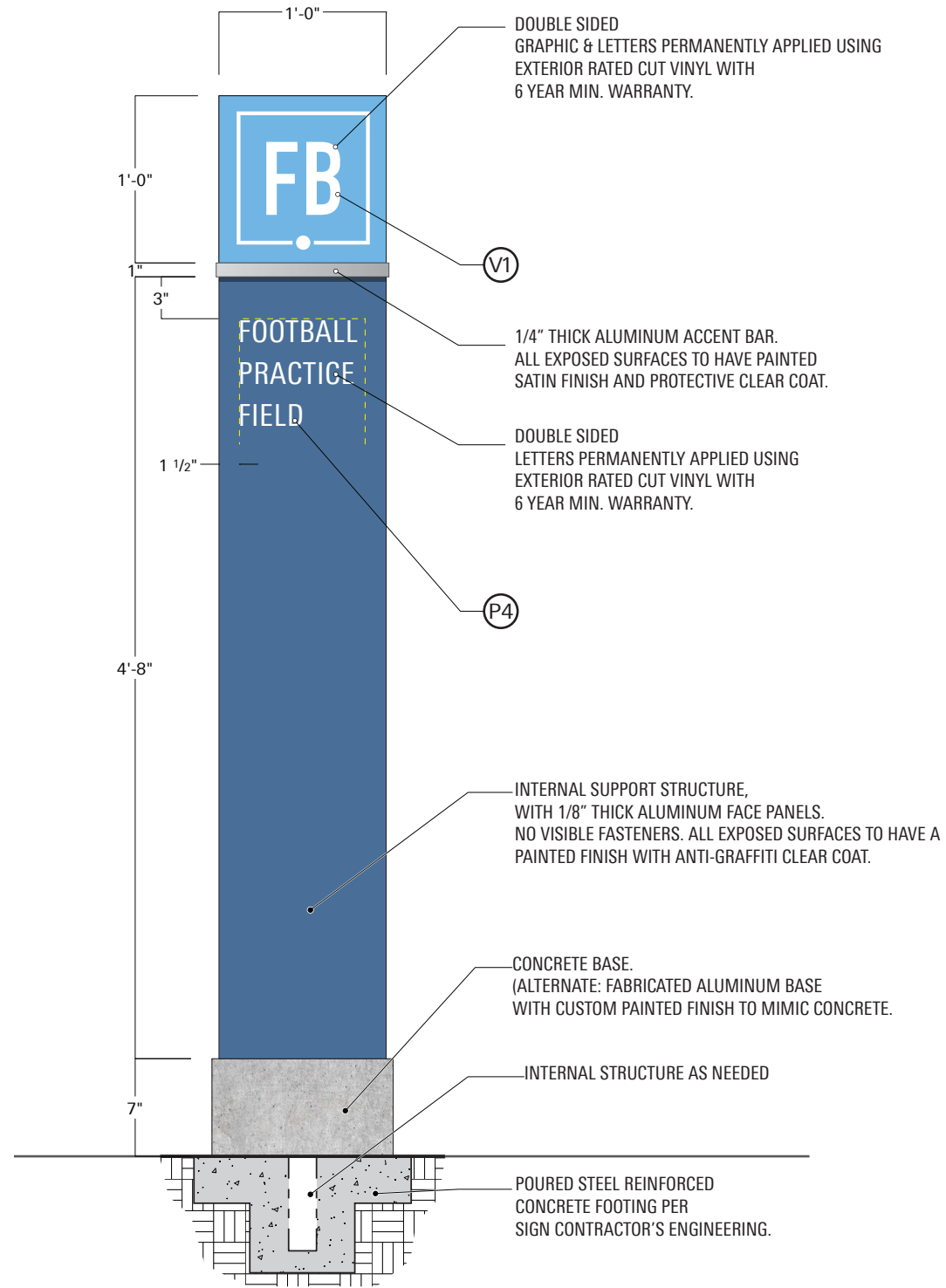
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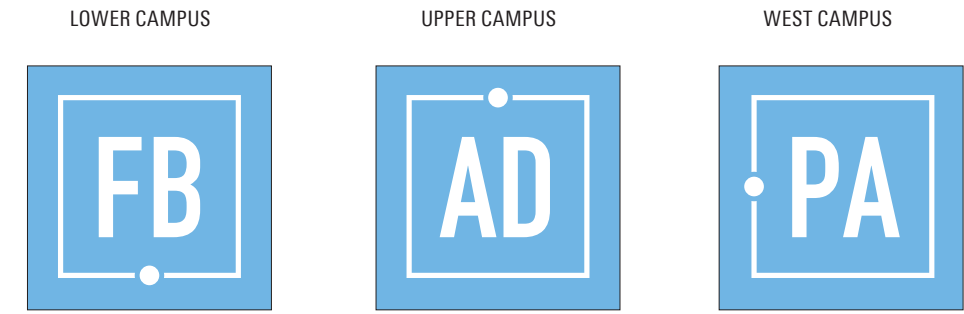
Contractors shall submit material, color, and samples of typical design treatments prior to beginning fabrication for review and approval by Little.

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03.12.2021

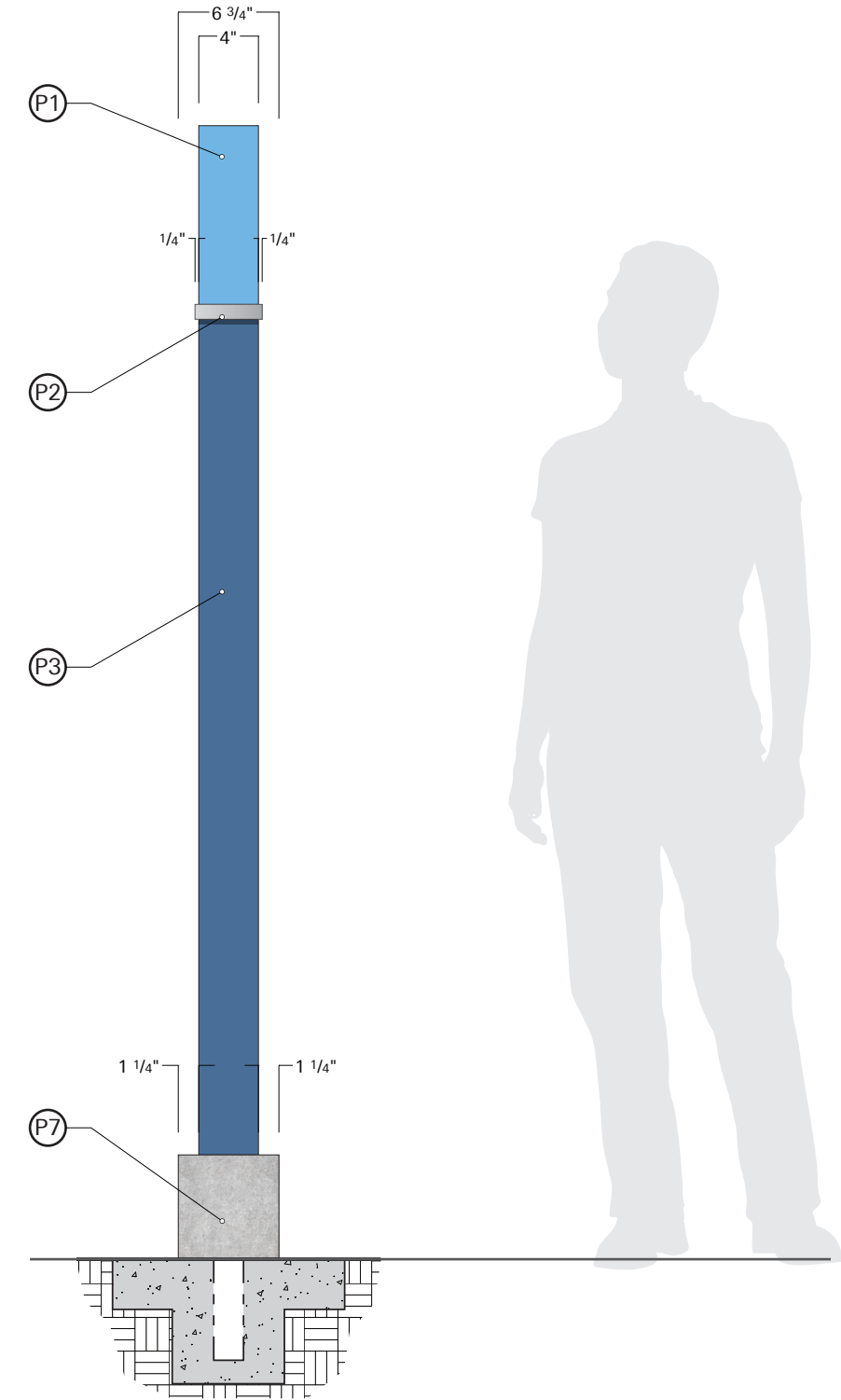
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23



**FRONT ELEVATION | (A1) AMENITY ID (FREESTANDING)**  
SCALE: 1"=1'-0"



**ZONE LAYOUTS: LETTER DESIGNATIONS CHANGE FOR EACH BUILDING**  
SCALE: 1/2"=1'-0"



**SIDE ELEVATION | (A1) AMENITY ID (FREESTANDING)**  
SCALE: 1"=1'-0"





**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE  
**S1 / S2**

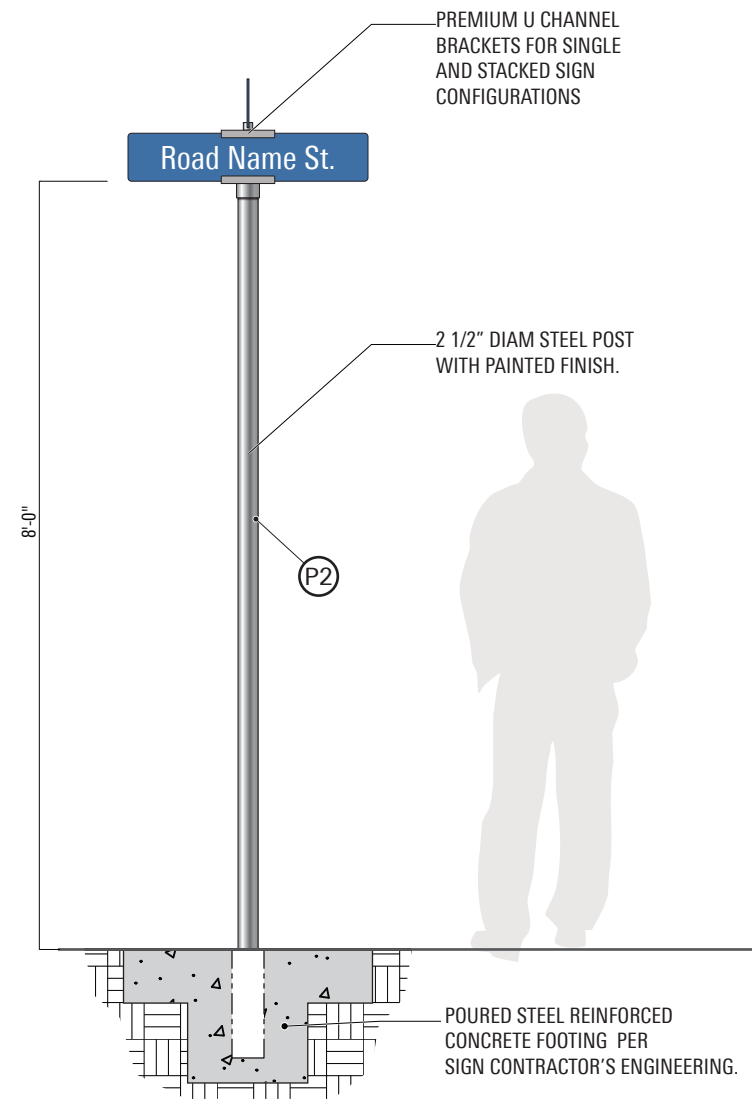
**Walkway ID**  
(Single & Double Blades)

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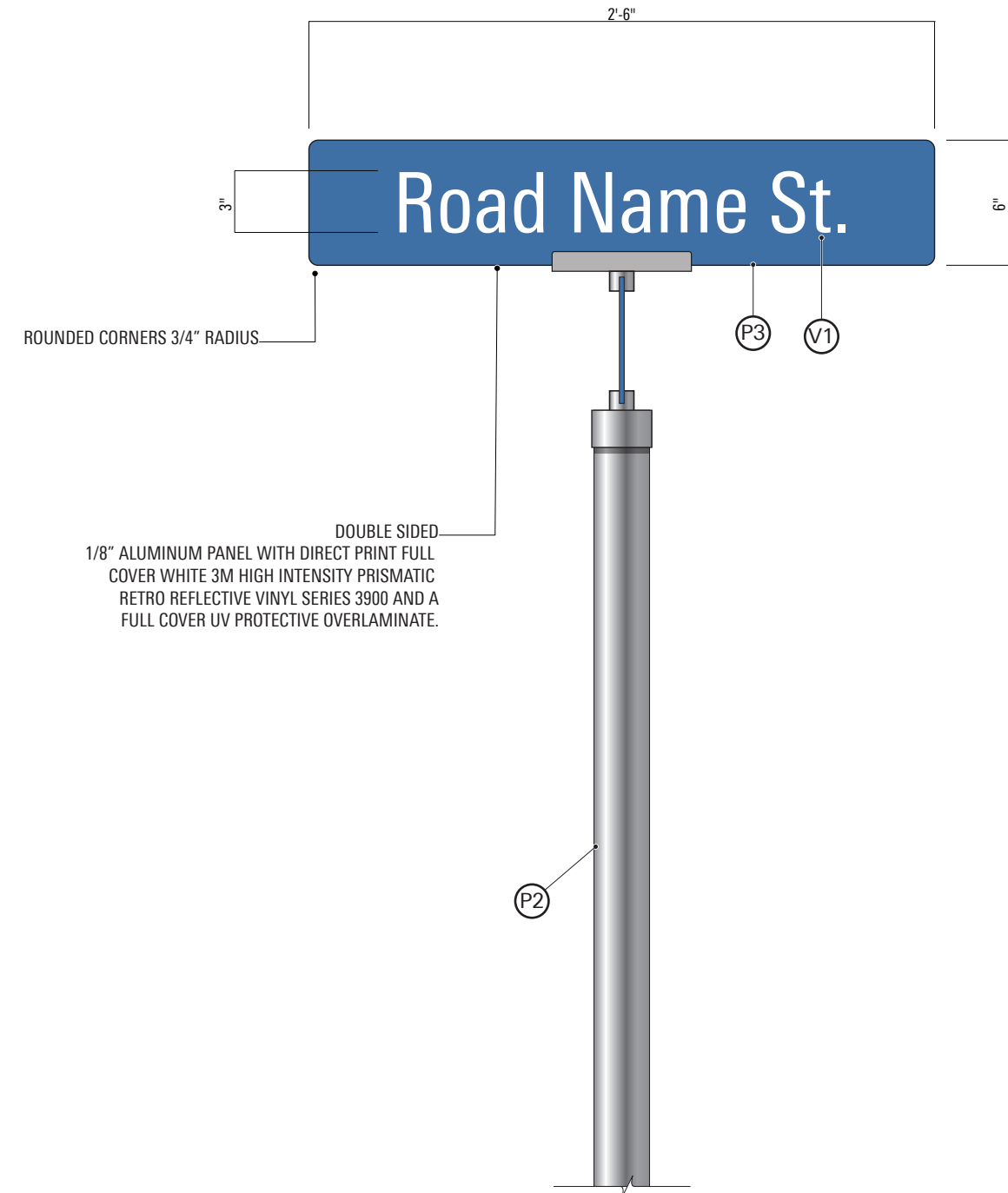
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**FRONT ELEVATION | (S3&4) WALKWAY ID (SINGLE AND DOUBLE BLADES)**  
SCALE: 1/2"=1'-0"



**FRONT ELEVATION | (S3&4) WALKWAY ID (SINGLE AND DOUBLE BLADES)**  
SCALE: 1 1/2"=1'-0"

**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**K1**

**Information Kiosk**

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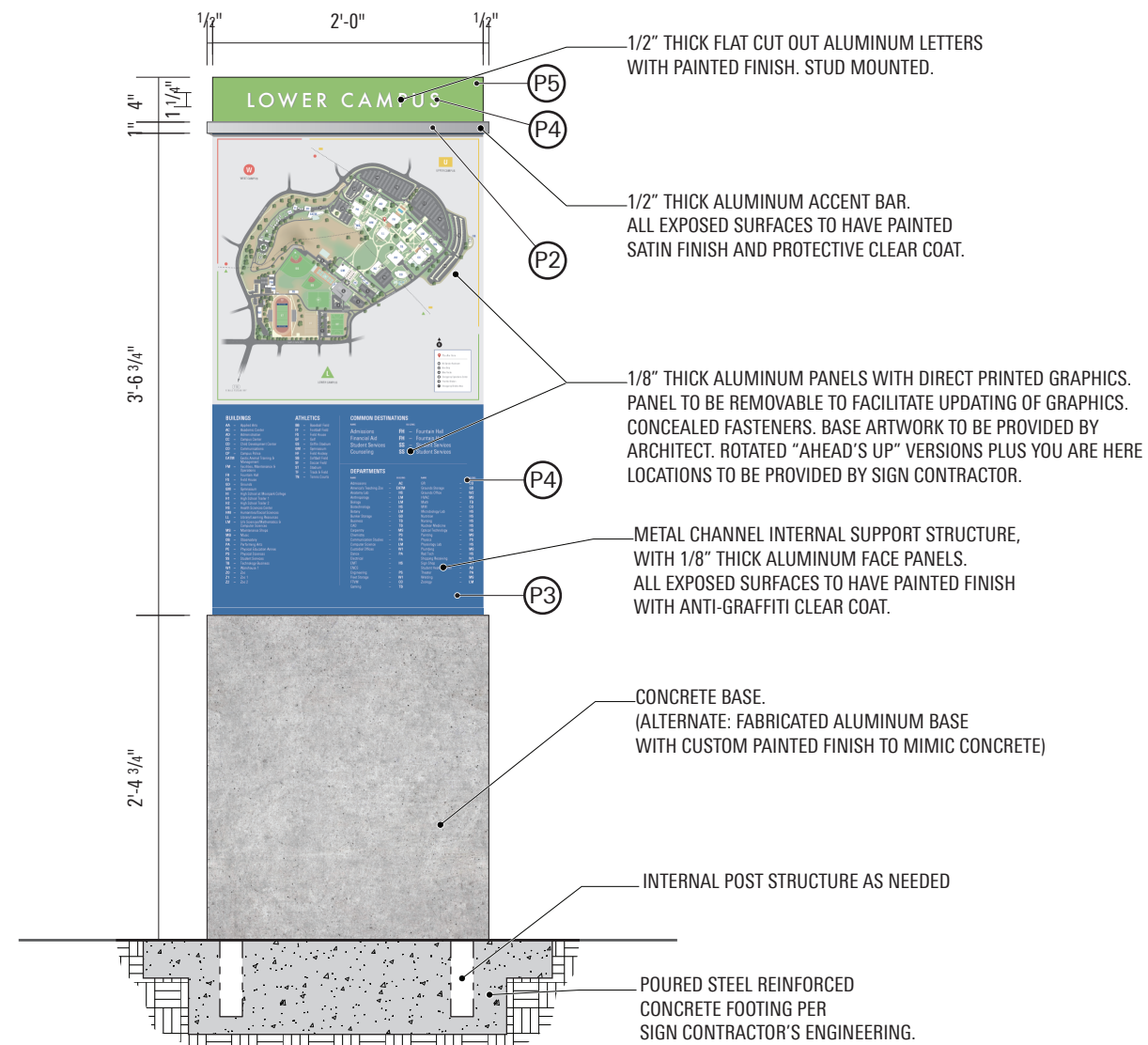
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**Color Coding**

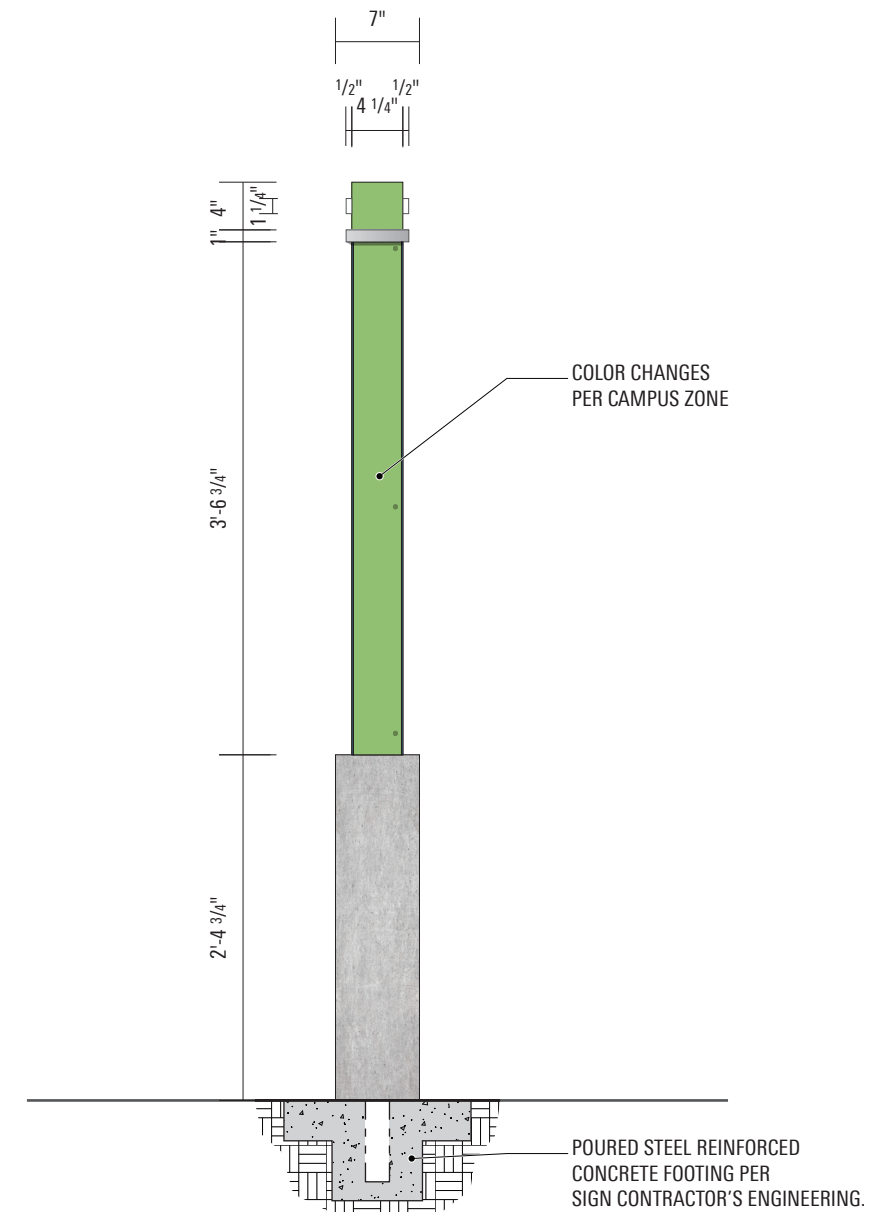
LOWER CAMPUS - P5

UPPER CAMPUS - P6

WEST CAMPUS - P9



FRONT | (K1) INFORMATION KIOSK  
ELEVATION | SCALE: 3/4"=1'-0"



SIDE | (K1) INFORMATION KIOSK  
ELEVATION | SCALE: 3/4"=1'-0"

**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**K1**

**Information Kiosk**

**MAP**

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**BUILDINGS**

- AA - Applied Arts
- AC - Academic Center
- AD - Administration
- CC - Campus Center
- CD - Child Development Center
- CO - Communications
- CP - Campus Police
- EATM - Exotic Animal Training & Management
- FM - Facilities, Maintenance & Operations
- FH - Fountain Hall
- FS - Field House
- GD - Grounds
- GM - Gymnasium
- HI - High School at Moorpark College
- H1 - High School Trailer 1
- H2 - High School Trailer 2
- HS - Health Sciences Center
- HM - Humanities/Social Sciences
- LL - Library/Learning Resources
- LM - Life Sciences/Mathematics & Computer Sciences
- MS - Maintenance Shops
- MB - Music
- OB - Observatory
- PA - Performing Arts
- PE - Physical Education Annex
- PS - Physical Sciences
- SS - Student Services
- TB - Technology Business
- W1 - Warehouse 1
- Z0 - Zoo
- Z1 - Zoo 1
- Z2 - Zoo 2

**ATHLETICS**

- BB - Baseball Field
- FF - Football Field
- FS - Field House
- GF - Golf
- GM - Griffin Stadium
- HF - Field Hockey
- SB - Softball Field
- SF - Soccer Field
- ST - Stadium
- TF - Track & Field
- TN - Tennis Courts

**COMMON DESTINATIONS**

- |                  |                       |
|------------------|-----------------------|
| Admissions       | FH - Fountain Hall    |
| Financial Aid    | FH - Fountain Hall    |
| Student Services | SS - Student Services |
| Counseling       | SS - Student Services |

**DEPARTMENTS**

NAME	BUILDING	NAME	BUILDING
Admissions	AC	GR	CO
America's Teaching Zoo	EATM	Grounds Storage	GD
Anatomy Lab	HS	Grounds Office	W2
Anthropology	LM	HVAC	MS
Biology	LM	Math	TB
Biotechnology	HS	MM	CO
Botany	LM	Microbiology Lab	HS
Bunker Storage	GD	Nutrition	HS
Business	TB	Nursing	HS
CAD	TB	Nuclear Medicine	HS
Carpentry	MS	Optical Technology	HS
Chemistry	PS	Painting	MS
Communication Studies	PA	Physics	PS
Computer Science	LM	Physiology Lab	HS
Custodial Offices	W1	Plumbing	MS
Dance	PA	Rad Tech	HS
Electrical		Shipping Receiving	W1
EMT	HS	Sign Shop	W1
ENCS		Student Health Center	AD
Engineering	PS	Theater	PA
Fleet Storage	W1	Welding	MS
FVM	CO	Zoology	LM
Gaming	TB		

**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**Building ID**

**Instance A**

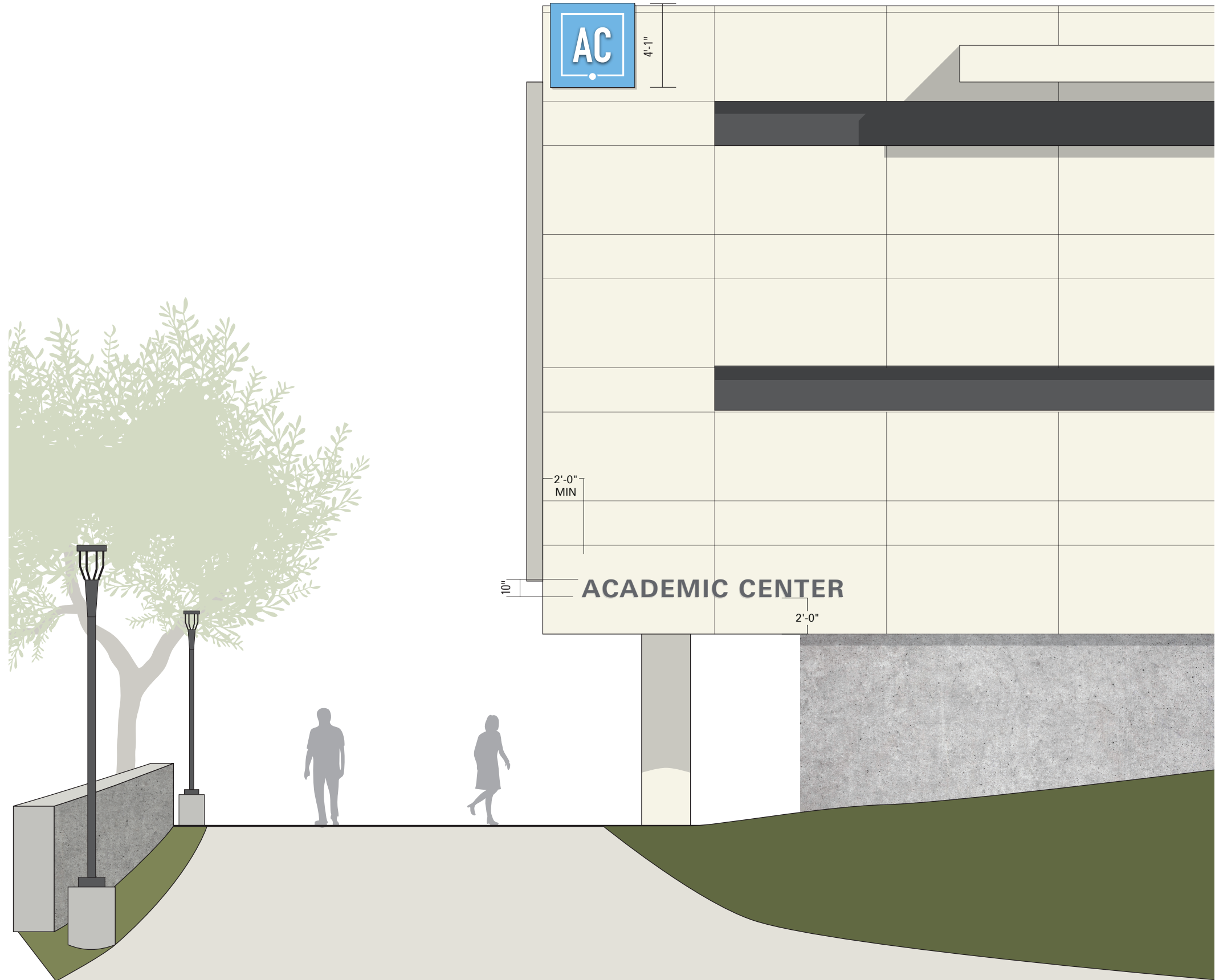
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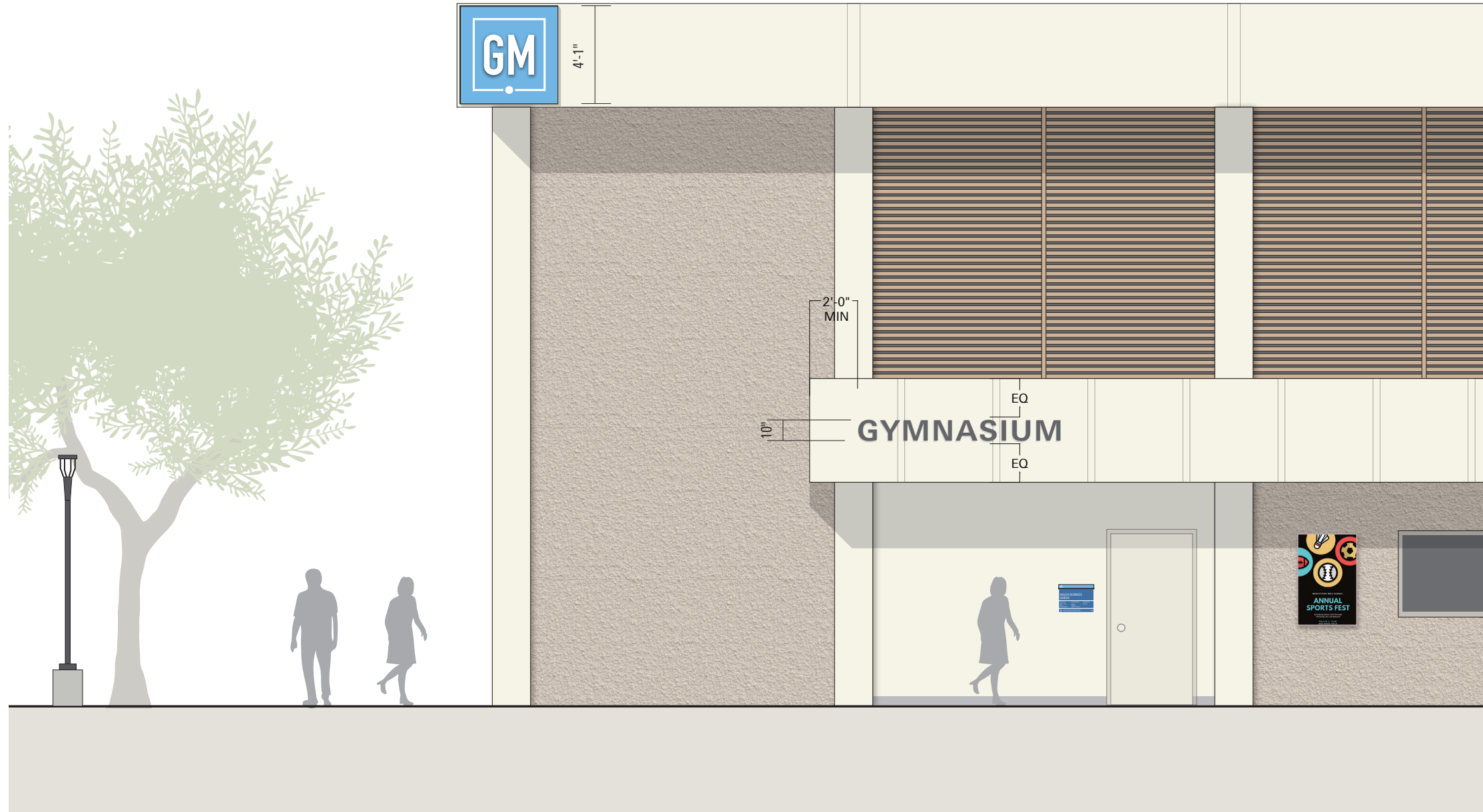


**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**Building ID**

**Instance B**



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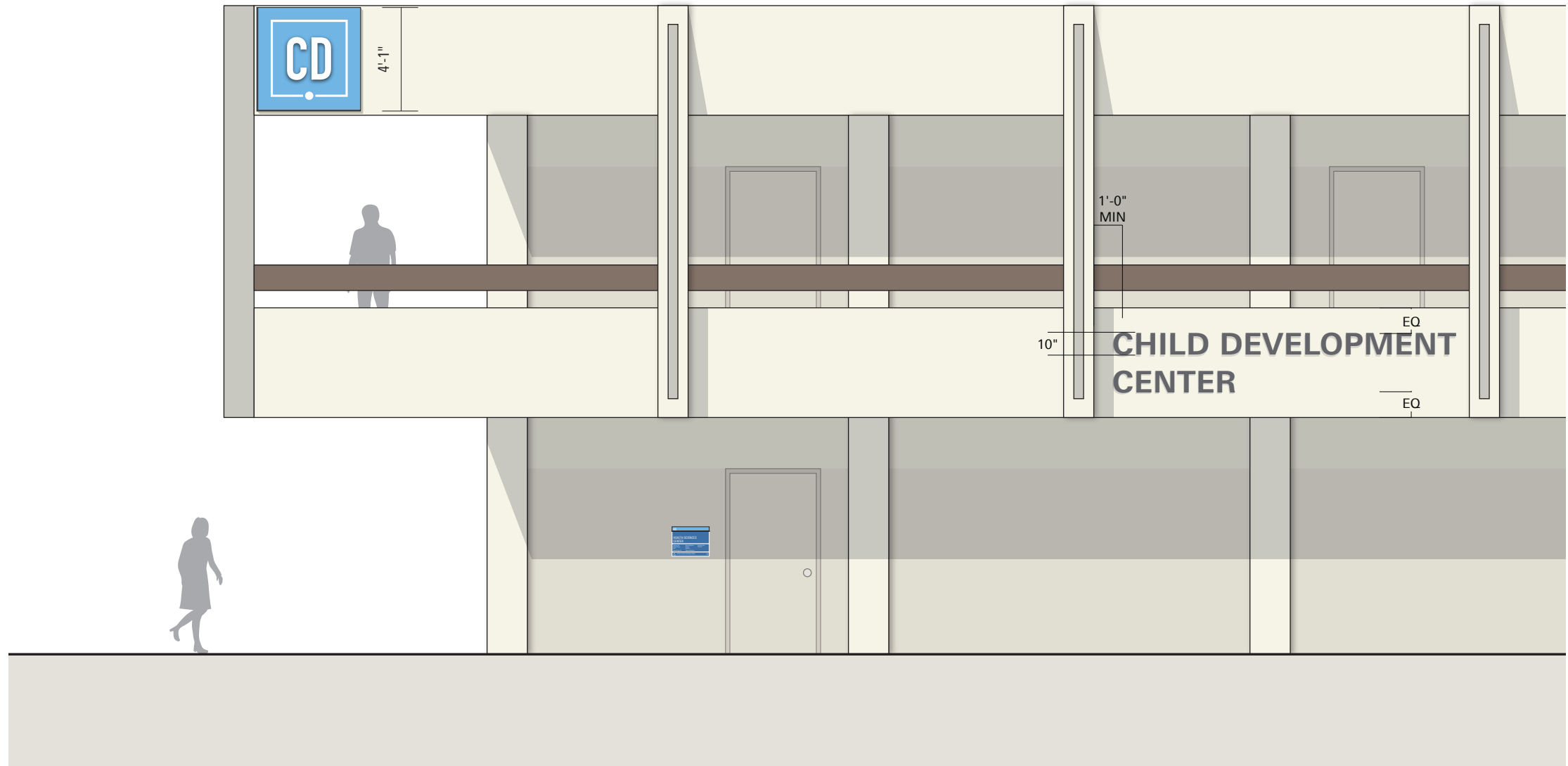
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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**Building ID**

**Instance C**



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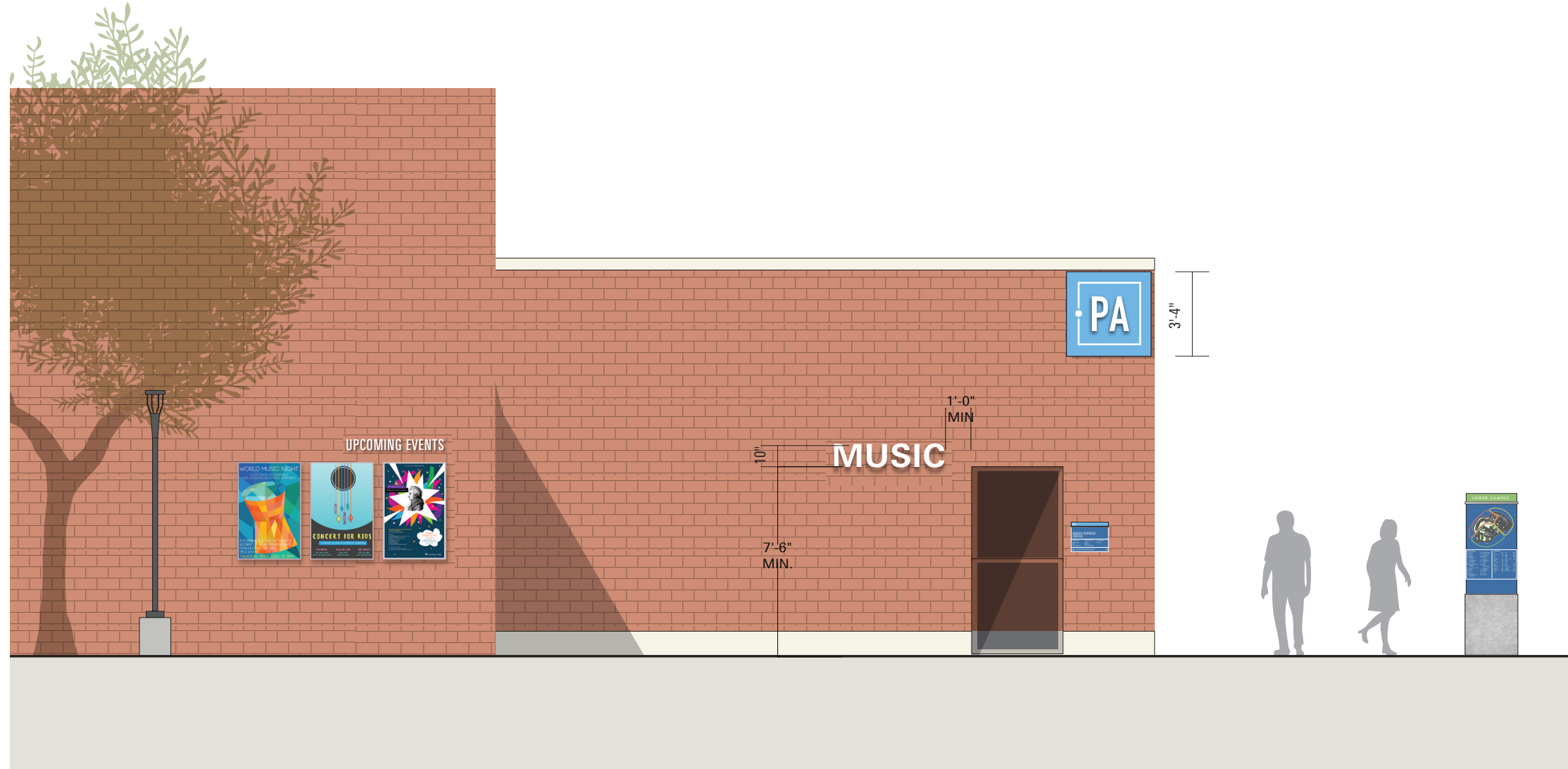


**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**Building ID**

**Instance D**



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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**B1**

Building ID (Double Sided) (Small)

**B2**

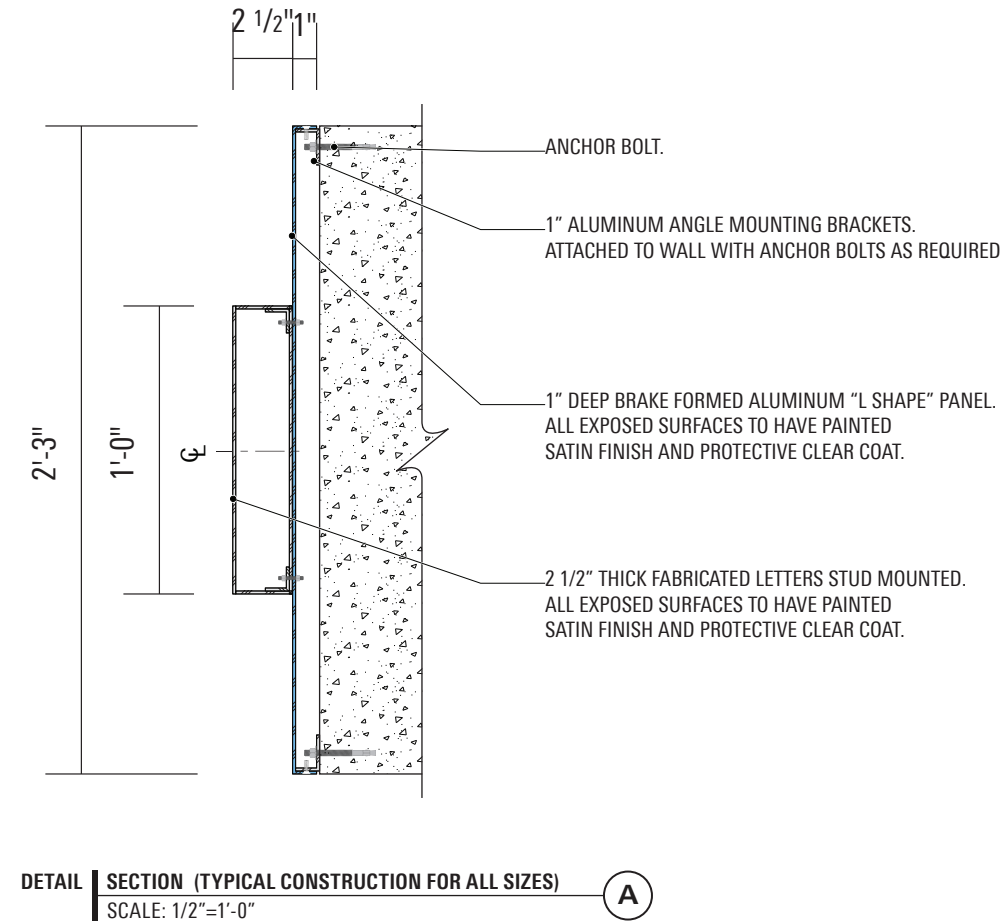
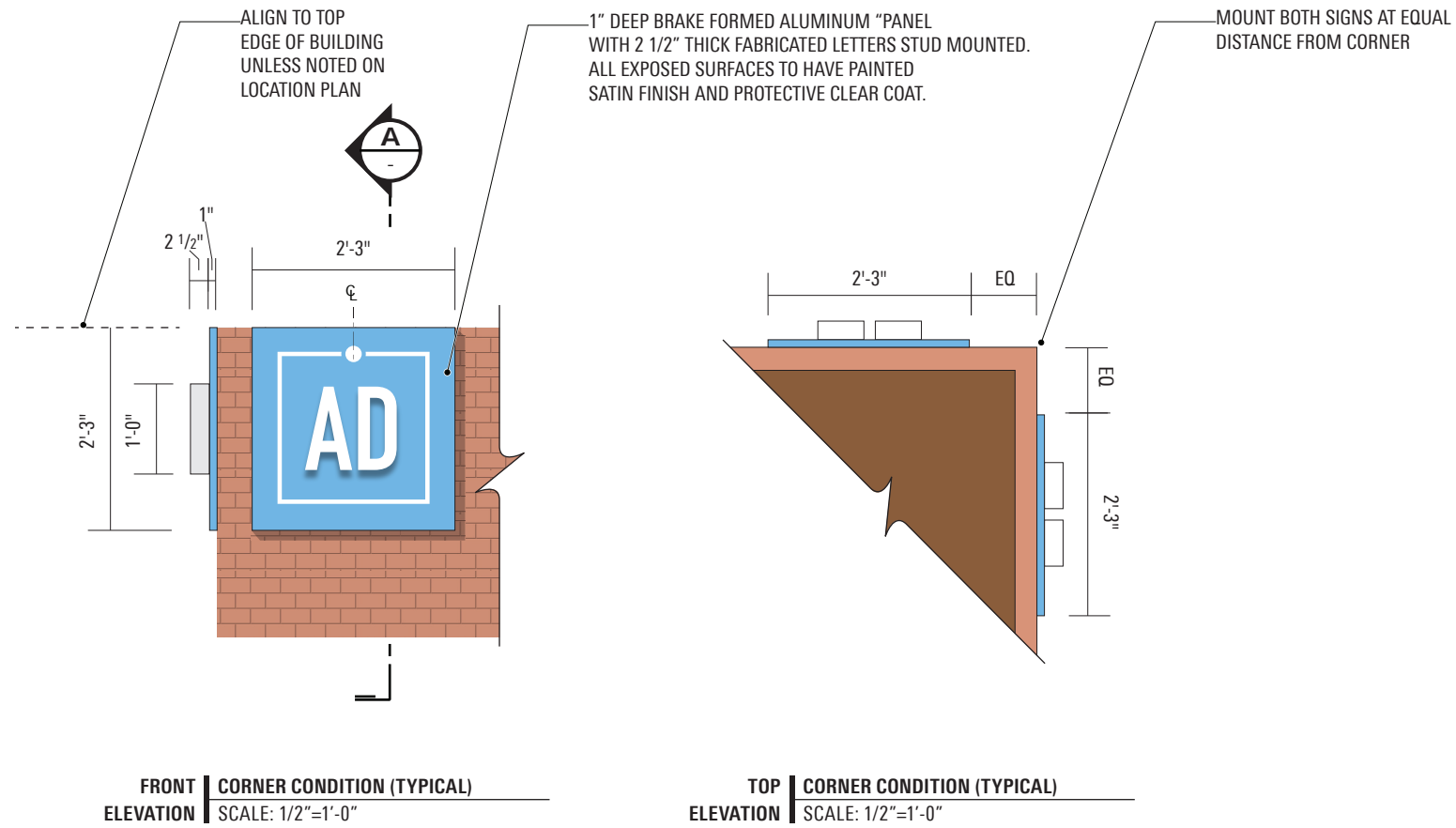
Building ID (Double Sided)

(Medium)

**B3**

Building ID (Double Sided) (Large)

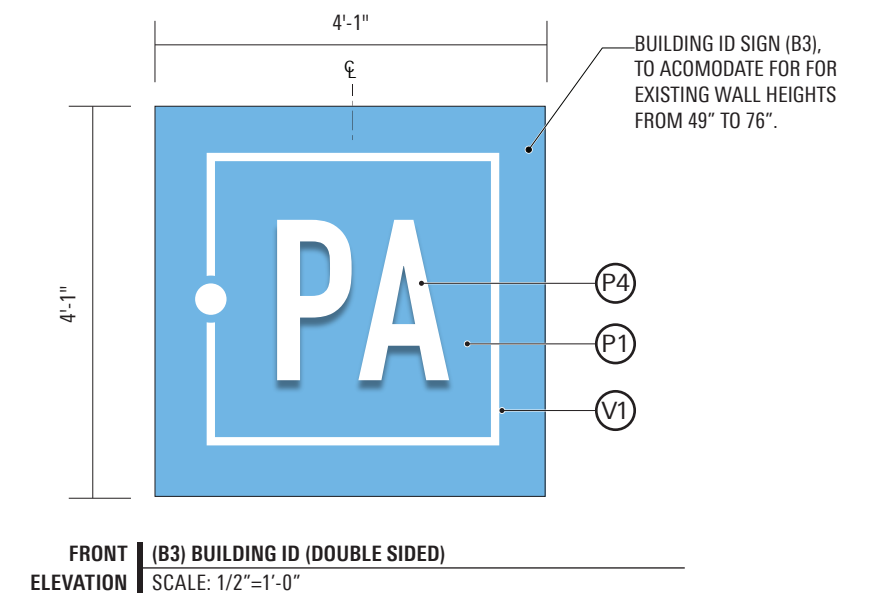
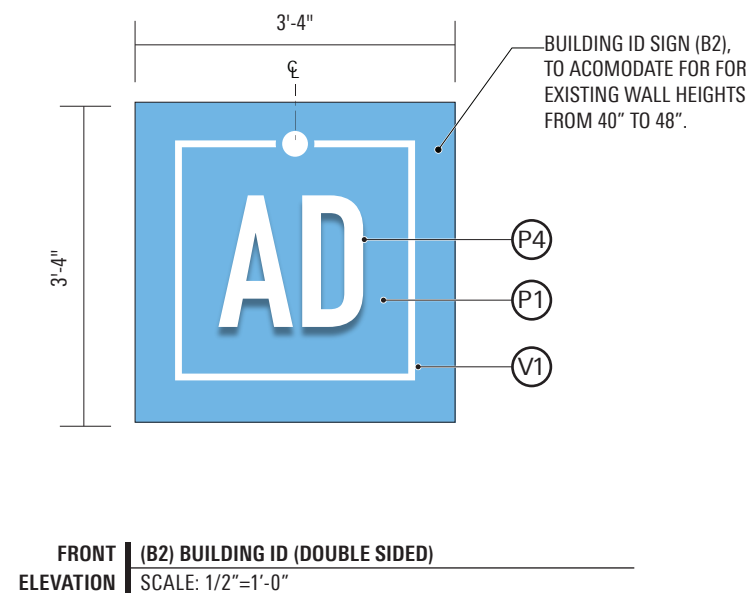
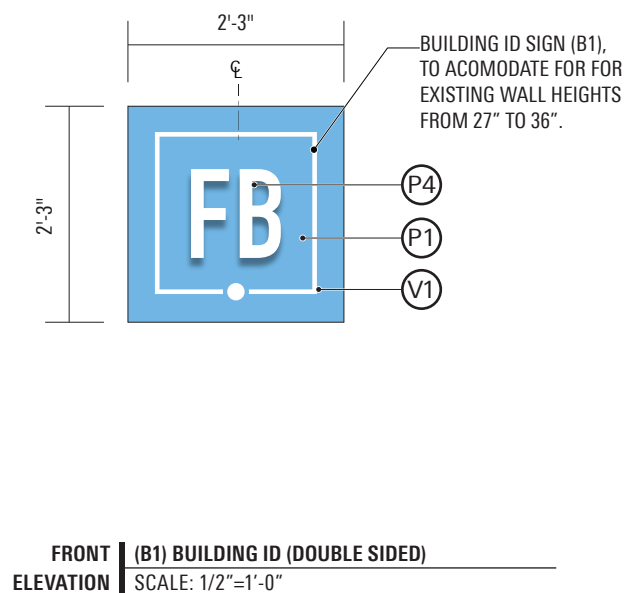
**Sizes For All Instances**



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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**B1.2**

Building ID (Single Sided) (Small)

**B2.2**

Building ID (Single Sided) (Medium)

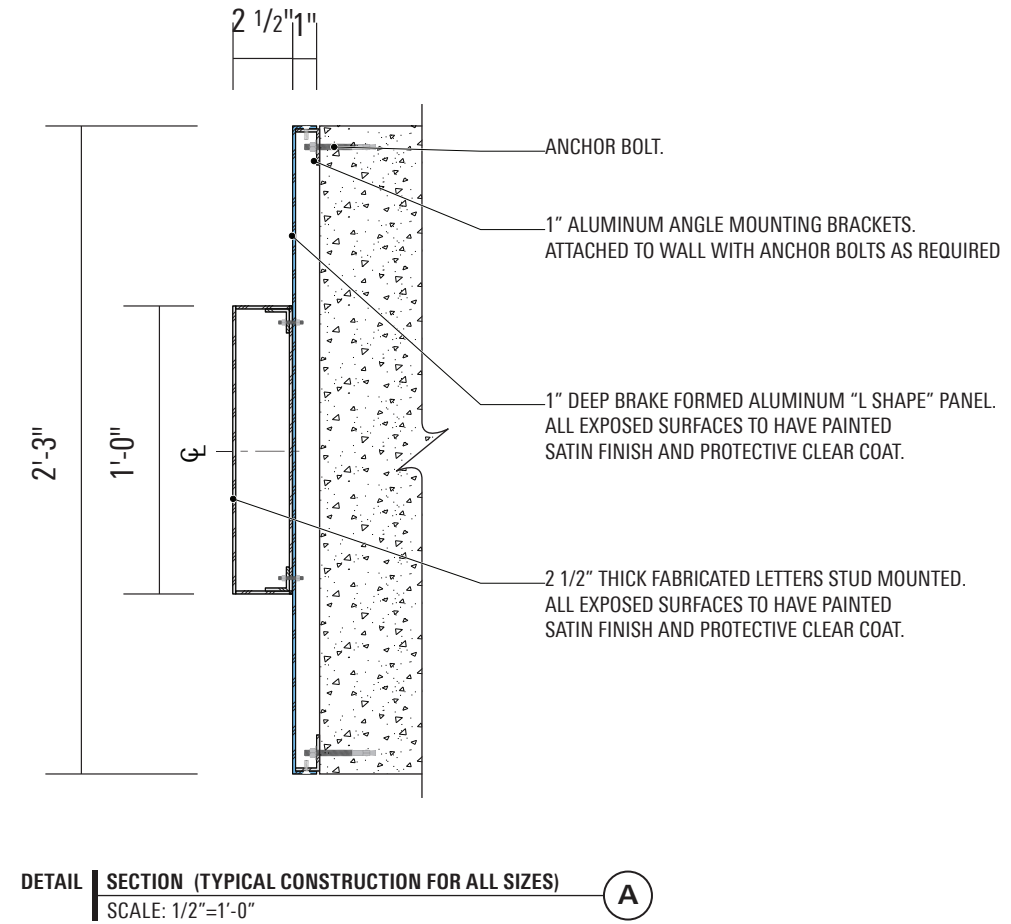
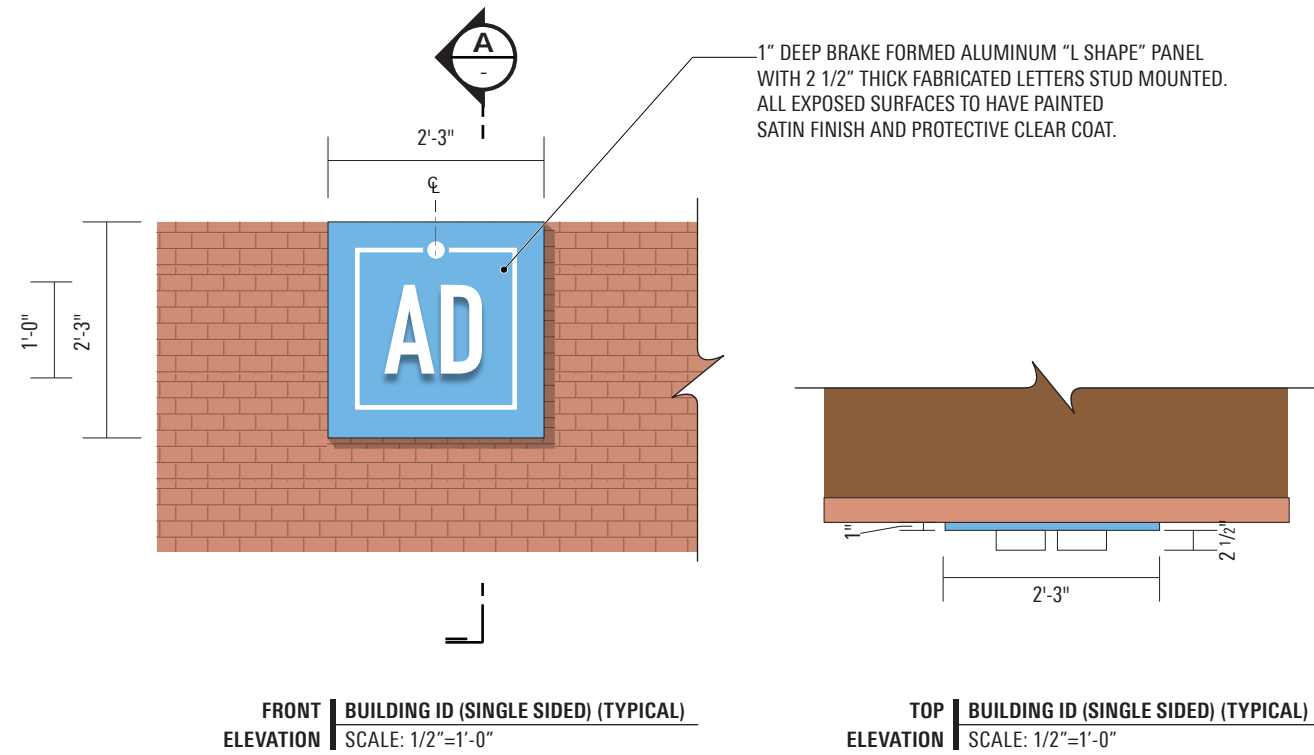
**B3.2**

Building ID (Single Sided) (Large)

**B4**

Building ID (Single Sided) (Large)

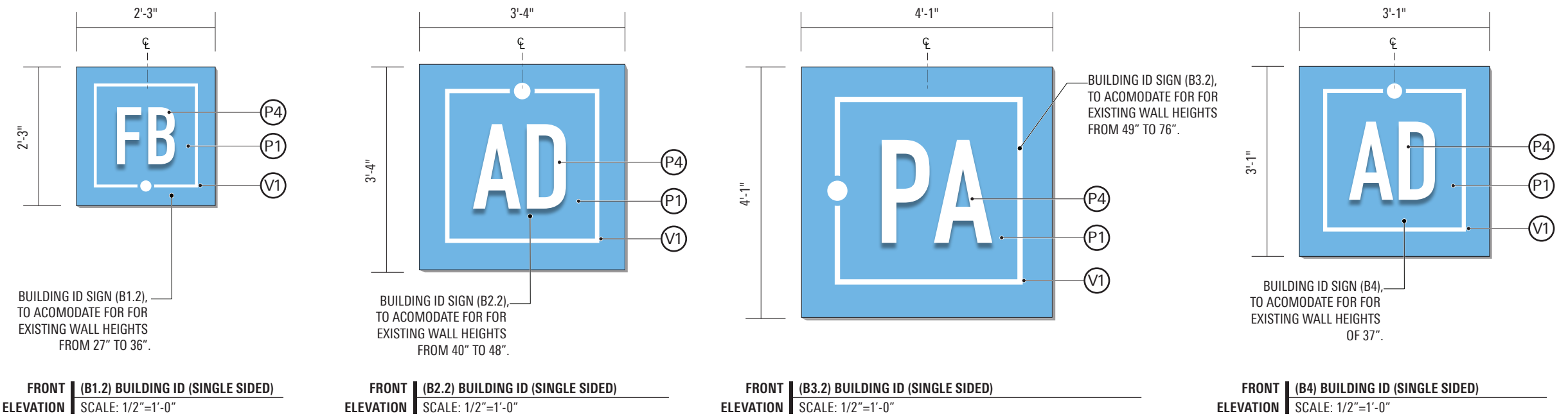
**Sizes For All Instances**



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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

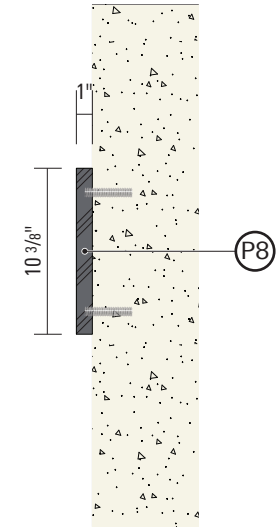
SIGN TYPE

**B5**

**Building ID (Full Name)**



**FRONT ELEVATION** | (B5) BUILDING ID: LIGHT BACKGROUNDS  
SCALE: 1/2"=1'-0"



**DETAIL SECTION**  
SCALE: 1"=1'-0"

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**FRONT ELEVATION** | (B5) BUILDING ID: DARK BACKGROUNDS  
SCALE: 1/2"=1'-0"

**NOTE:**  
1" DEEP PAINTED SOLID METAL LETTERS  
STUD MOUNTED TO VARIOUS SUBSTRATES  
ALL EXPOSED SURFACES TO HAVE PAINTED  
SATIN FINISH AND PROTECTIVE CLEAR COAT.

ALL BUILDING ID NAMES TO BE SET IN:  
UNIVERS BOLD

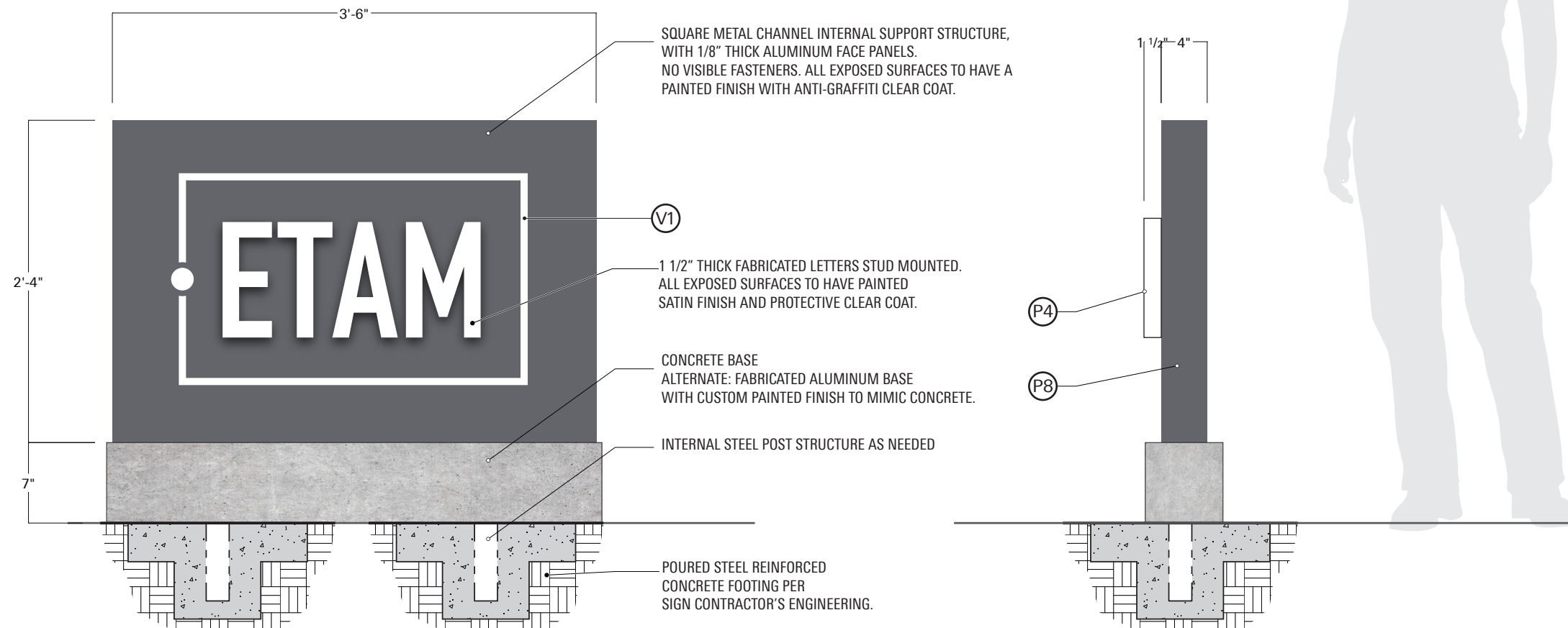


**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**B6**

**EATM Ground  
Mounted Sign**



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**FRONT | (P4) PARKING ID (OVERFLOW OPTION)**  
**ELEVATION | SCALE: 1"=1'-0"**



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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**B7**

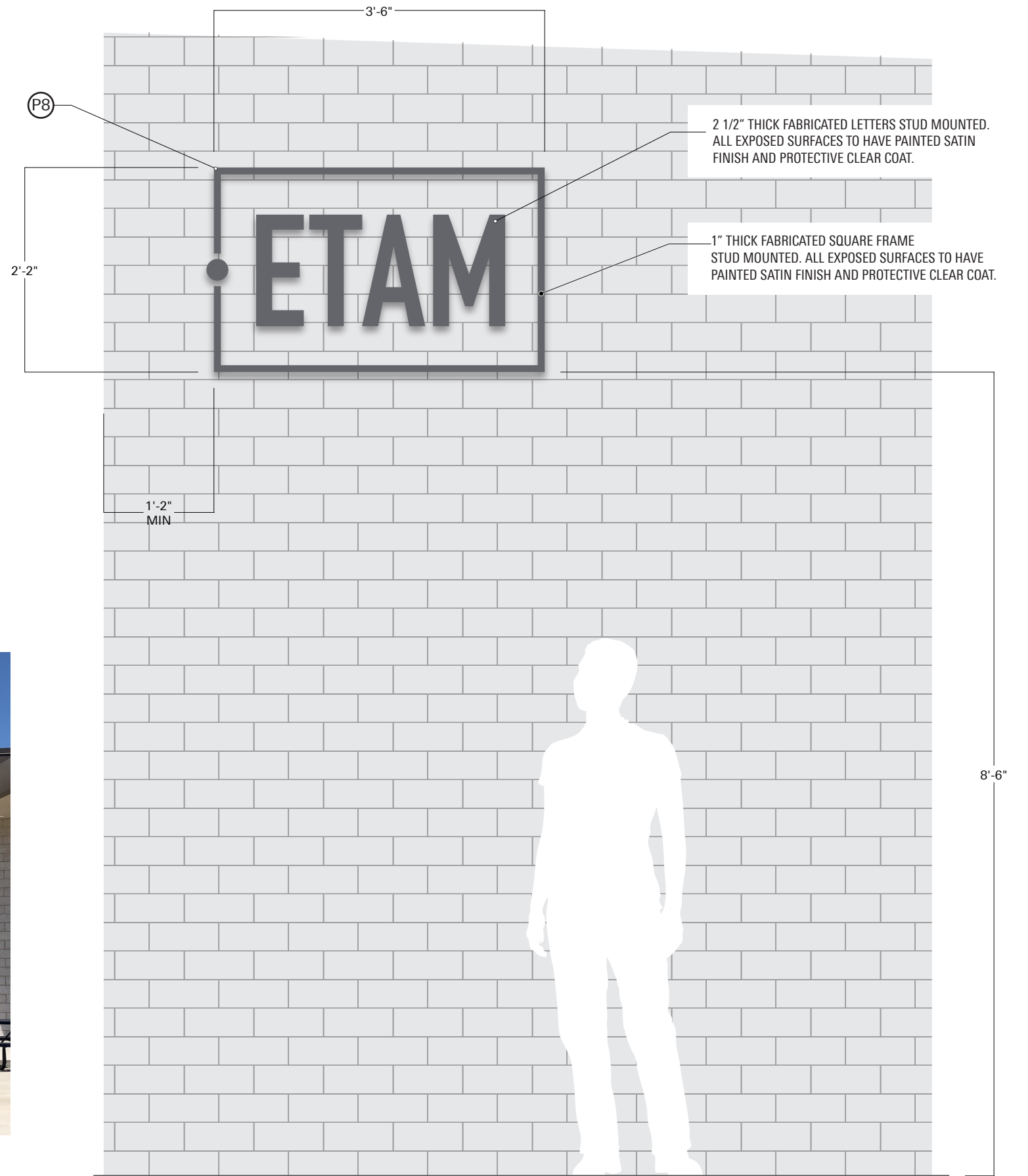
**EATM Wall Mounted**  
**Sign**

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FRONT | (P4) PARKING ID (OVERFLOW OPTION)  
ELEVATION | SCALE: 3/4"=1'-0"

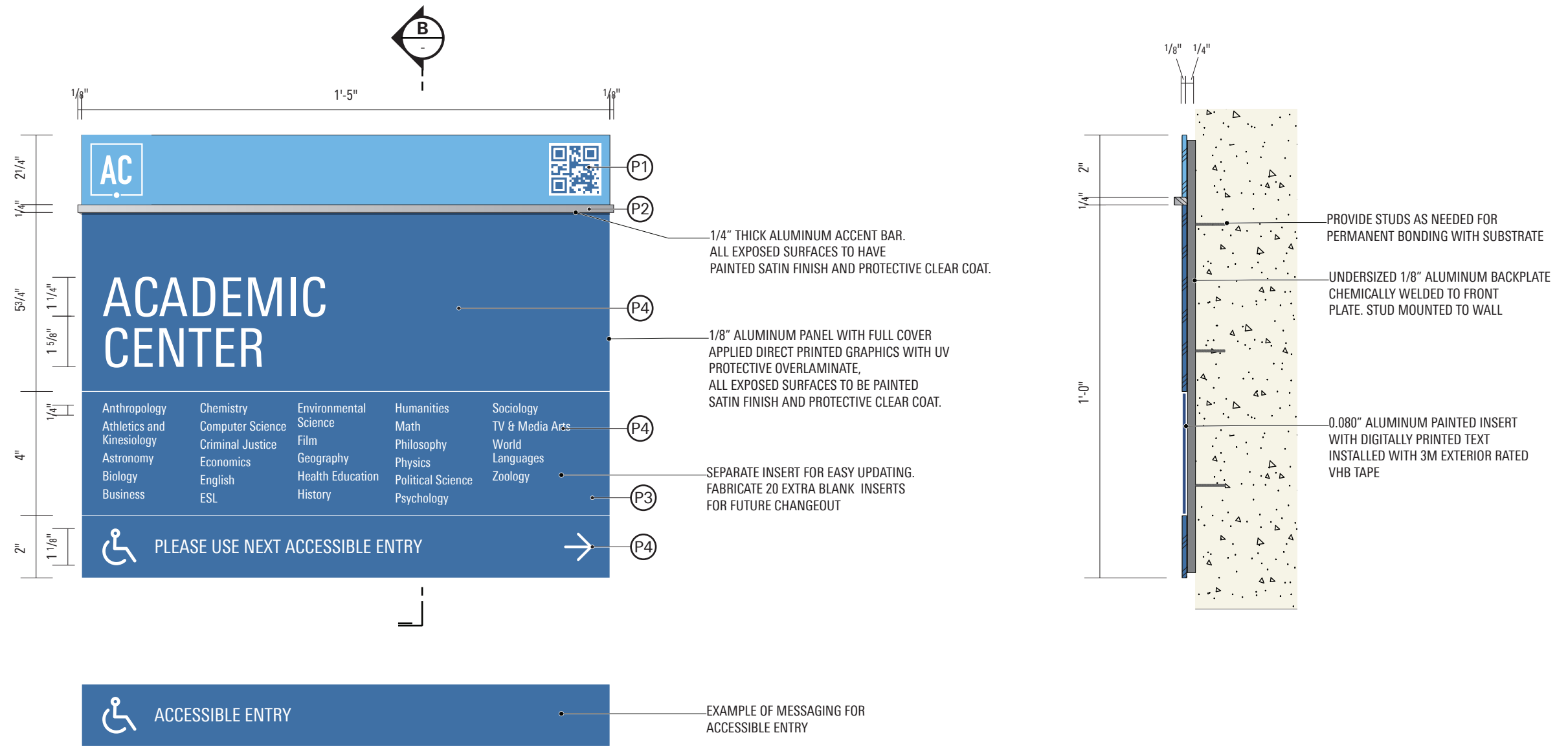


**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**EI.1**

**Entrance ID**  
**(Wall Mounted)**



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**MOORPARK COLLEGE**  
CAMPUS WAYFINDING

SIGN TYPE

**TB.1**

**Accessible Route ID (Pylon)**

**TB.2**

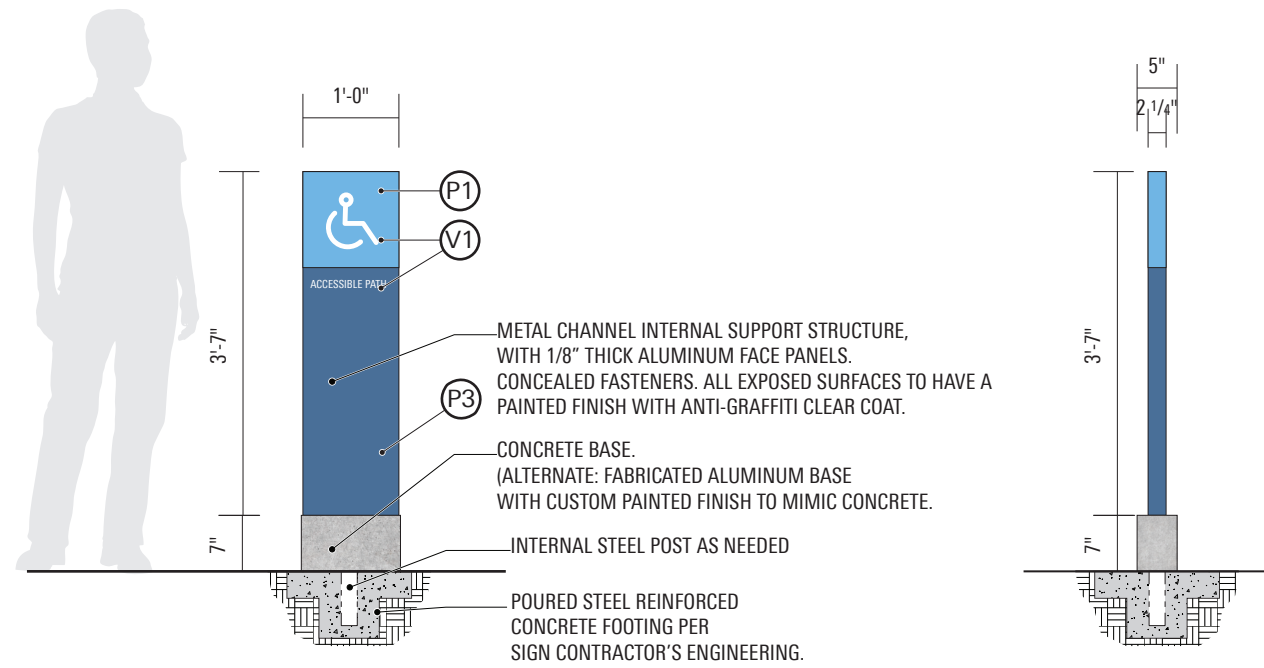
**Accessible Route ID (Post)**

**DW**

**Accessible Route ID (Wall Mounted)**

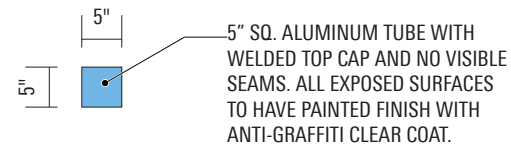
**DC**

**Accessible Route ID (Blade)**

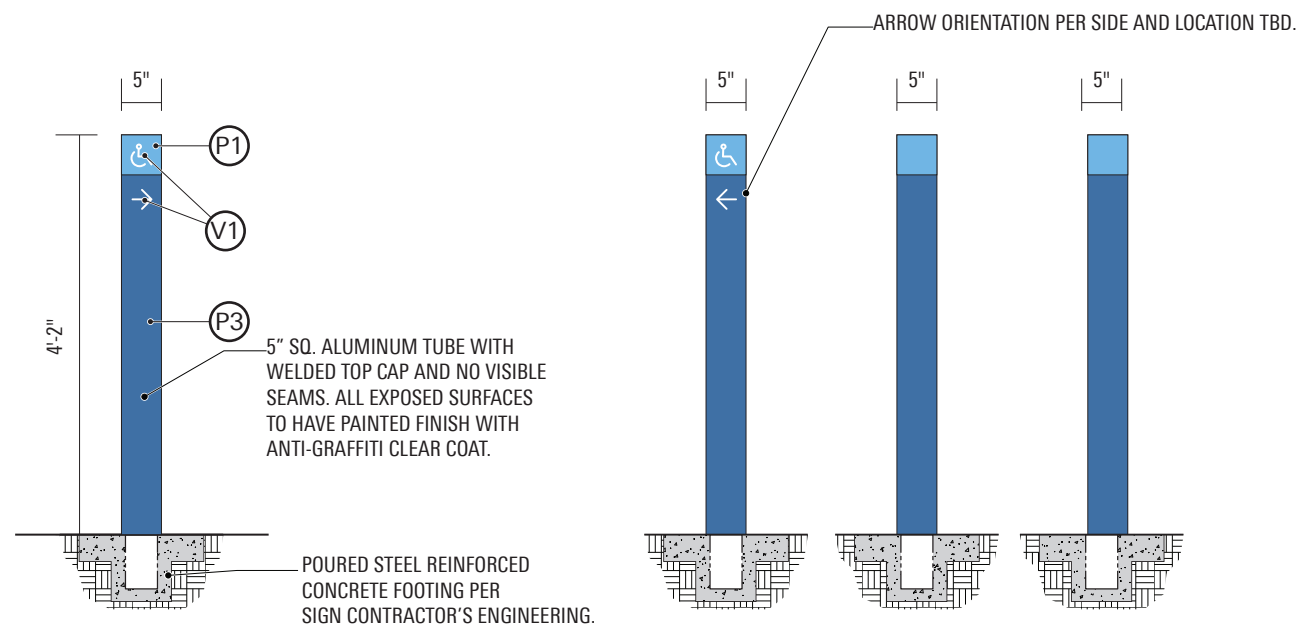


**FRONT ELEVATION | (TB.1) ACCESSIBLE ROUTE ID (PYLON)**  
SCALE: 1/2"=1'-0"

**SIDE ELEVATION | (TB.1) ACCESSIBLE ROUTE ID (PYLON)**  
SCALE: 1/2"=1'-0"



**TOP ELEVATION | (TB.2) ACCESSIBLE ROUTE ID (POST)**  
SCALE: 1/2"=1'-0"

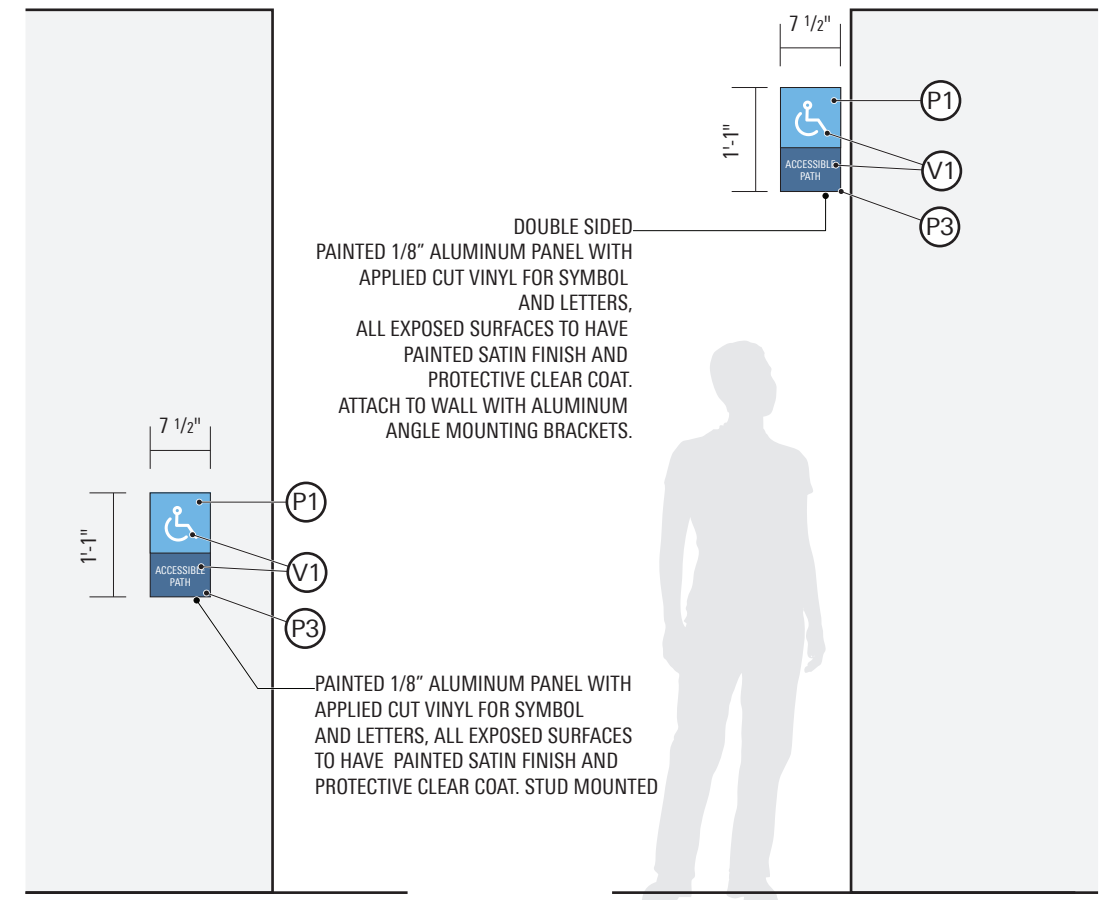


**FRONT ELEVATION | (TB.2) ACCESSIBLE ROUTE ID (POST)**  
SCALE: 1/2"=1'-0"

**BACK SIDE | (TB.2) ACCESSIBLE ROUTE ID (POST)**  
SCALE: 1/2"=1'-0"

**RIGHT SIDE | (TB.2) ACCESSIBLE ROUTE ID (POST)**  
SCALE: 1/2"=1'-0"

**LEFT SIDE | (TB.2) ACCESSIBLE ROUTE ID (POST)**  
SCALE: 1/2"=1'-0"



**SIDE ELEVATION | (DW) ACCESSIBLE ROUTE ID (WALL MOUNTED)**  
SCALE: 1/2"=1'-0"

**SIDE ELEVATION | (DC) ACCESSIBLE ROUTE ID (BLADE)**  
SCALE: 1/2"=1'-0"

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# MOORPARK COLLEGE CAMPUS WAYFINDING



SIGN TYPE  
**TM.1**

## Tactile Map

### Wayfinding Product Summary and Proposal for Moorepark College

March 31, 2020

Prepared for: Santiago Crespo

Brand Communication & Design  
Little  
615 South College Street  
Charlotte, NC 28202

Prepared by:

Joe Cioffi, M.Ed, CEO  
[joe.cioffi@clickandgomaps.com](mailto:joe.cioffi@clickandgomaps.com)  
Office: (347)-709-5549  
Cell: (612)-220-6657

Proposal by ClickAndGo Wayfinding Maps, LLC; Confidential

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### About ClickAndGo Wayfinding Maps

[ClickAndGo Wayfinding Maps](#) (ClickAndGo) is a company that delivers unique US-patented solutions to wayfinding challenges experienced by blind pedestrians.

We offer a suite of products that support blind wayfinding and navigation, including an app-driven narrative map library, point of interest descriptions, virtual tours, digital low vision maps, a comprehensive installation of iBeacons that deliver real-time audio messaging, and tactile maps.

### Qualifications and Experience

ClickandGo is a small business registered in the state of Minnesota since 2010. ClickAndGo has been awarded two US patents supporting blind navigation, and has successfully completed accessibility projects for a host of venues, from hotels and parks, to government buildings, schools and transit centers.

Two components of our solution, namely customized low vision maps and pre-journey review of step-by-step route directions, are unique in the marketplace. By including these features, ClickAndGo provides the most complete wayfinding experience available today.

### Our Values

ClickAndGo is committed to offering all data free of charge to end-users. We have many decades of experience as specialists in blindness and deafblindness education, and understand that solutions delivered via high-tech options only are likely to exclude many blind users from data access. Most importantly, we recognize that the blind community is diverse, presenting a wide range of skills, requirements, and preferences.

With these considerations in mind, we present our data in auditory, low vision, and tactile formats; and we render it through multiple delivery mechanisms, ranging from low to high-tech. These include simple text and MP3 download, website, app, and iBeacon messaging. Our "toolbox" of wayfinding technologies thus provides a variety of solutions in response to the multiplicity of individual needs.

Proposal by ClickAndGo Wayfinding Maps, LLC; Confidential

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### ClickAndGo Products

In discussions to date involving the Moorepark College project, we understand that the primary interest is in the design and production of tactile maps of the campus. What follows directly below is a description of *this product only*, along with a cost estimate.

For information about our other products: i.e. ClickAndGo Navigation, Virtual Tours, and Low Vision maps, please see our website at [www.clickandgomaps.com](http://www.clickandgomaps.com).

### Tactile Maps

We have been designing and producing tactile maps for indoor and outdoor installation settings for 30 years. These maps stand apart from the other ClickAndGo features in that they facilitate an important spatial understanding of an environment through touch. This also gives valuable access to information to any deafblind travelers.

A tactile map of the Moorepark main campus might deliver a birds' eye view of the following: all buildings, main doors, accessible entrances, grass areas, campus roads and adjacent streets, parking areas, main walking paths, ramps, and any other features that are determined in subsequent discussion with Moorepark to be appropriate for representation. In addition to the campus map, tactile maps might also be designed of indoor floor plans of prominent buildings.

Sample maps shown below.

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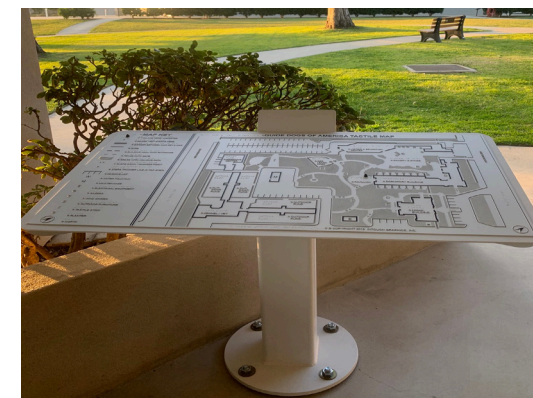
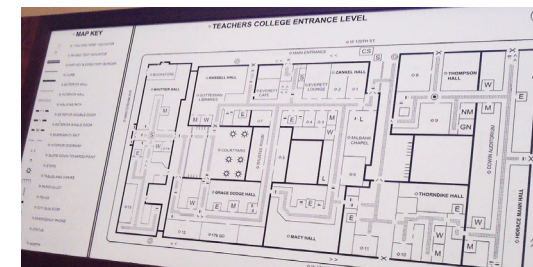
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These drawings are not for construction - the information contained herein is for design intent only.

Contractors are responsible for field verification of all conditions and dimensions and are responsible to inform Little of all variations prior to beginning production and/or fabrication & installation. Contractors shall submit shop drawings for Little's review and approval prior to fabrication or construction.

Contractors shall submit material, color, and samples of typical design treatments prior to beginning fabrication for review and approval by Little.

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### Project Cost Estimate:

A typical college campus tactile map display includes a map key, map plate, and directory plate. Depending upon the amount of content to be displayed, the important features of the campus can usually be comfortably displayed on a single map plate (35" X 23"). In some cases, where design demands that a great deal of content is included, a campus may need to be designed on 2 plates. For example, we might design "North and South" sections of a campus.

In the case of Moorepark, our estimation is that this campus can be adequately represented with a single map plate.

At a minimum, we recommend 2 copies of the campus to be mounted in practical locations on campus.

Cost per map: \$7000 X 2= \$14,000

*Note: If indoor floor plan maps are also requested, there will be corresponding additional design and production fees.*

Please let me know if you have any questions.

Thank you,

Joe Cioffi, CEO  
ClickAndGo Wayfinding

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